

**OADA State Conference**  
**April 21-25, Sunriver Oregon**

2017  
 Leadership through Athletics

**FRIDAY, APRIL 21**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
3:00 – 4:30p	<b>OADA Executive Board Pre-Conference Meeting with Sunriver Staff</b>	<b>TBA</b>
5:00 – 9:00p	<b>LTA CLASSES</b>	
	<b>LTC 501 Philosophy, Leadership Organizations &amp; Professional Development</b>	<b>Gallery Room</b>
	Taught by Lorena Woods, Armand Larive MS An overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrator's Associations. The course also previews the NIAAA Leadership Training Institute and Certification Program. Enrollees who will derive greatest benefit: Athletic administrators seeking to learn more about educational athletics, national organizations, and those interested in pursuing the certification process. Required for: RMSAA, RAA, CAA and CMAA Certification	
	<b>LTC 710A Current Issues in American Sports</b>	<b>Fireside</b>
	Taught by: Kris Welch CMAA, OSAA; Tim Sam CMAA, North Medford HS; Dennis Burke, Wilsonville HS (Dealing with Parents, AD Burnout, Ethics & Media Relations, Retaining Coaches, Technology). A panel of secondary level athletic administrators and outside experts will lead small-group discussions of important issues and effective response strategies for 3 topics of contemporary issues selected to be presented. Enrollees who will derive greatest benefit: Administrators seeking discussion of current issues and problem resolution strategies.	
9:00 – 11:00	<b>OADA Executive Committee Meeting/Packet Stuffing</b>	<b>Gallery Room</b>

**SATURDAY, APRIL 22**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
8:00a- 12 Noon	<b>LTA CLASSES</b>	
	<b>LTC 504 Legal Issues I (Risk Management)</b>	<b>Landmark I</b>
	Taught by: Sandy Luu CAA, Catlin Gabel HS This course has in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on athletic administrators, coaches, athletic trainers, and other athletic personnel, documentation requirements for an effective risk management program, and development of a strategic plan for risk management in the context of an interscholastic athletic program. Enrollees who will derive greatest benefit: Administrators seeking information concerning Constitutional law and the need of exposure to causes for negligence and to legal "Standards of Care". Required for: RMSAA, CAA and CMAA Certification	
	<b>LTC 510 Legal Issues IV-Social Media, Transgender, Event Management, Security</b>	<b>Fireside Room</b>
	Taught by: Kris Welch This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media, including strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots.	
	<b>LTC 611 Promoting Marketing, and Fundraising</b>	<b>Landmark II</b>
	Taught by: Craig Rothenberger, CAA, Junction City HS This course provides strategies and ideas to successfully promote and market interscholastic programs and to enhance the success of supplemental fund-raising efforts. Promotional activities designed to create interest in, increase enthusiasm for, and enhance the image of, a school's interscholastic activities program are described. Models of supplemental fund-raising are summarized, including a focused segment on working successfully with booster clubs and safeguarding of funds that have been raised. The potential for raising funds through grants and outreach efforts for major gifts are introduced. Detailed information related to corporate sponsorship is provided.	

**SATURDAY, APRIL 22 (continued)**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
10:00 – 11:00a	<b>OADA SCHOLARSHIP GOLF TOURNAMENT REGISTRATION-\$85 and 50/50 Tickets</b>	Crosswater GC
11:00a – 4:00p	<b>OADA SCHOLARSHIP FUND GOLF TOURNAMENT</b> This 18-hole scramble event takes place on one of central Oregon's finest courses. You can form your own team or asked to be placed on one. There are several prizes and proceeds go to a great cause-scholarships for kids of AD's! Be sure to fill out the registration form and send in the additional amount. The number of participants is limited so be sure to get your forms in early. Contact Tim Sam (CMAA, North Medford HS), tournament director if you have any questions.	Crosswater GC
4:00 – 4:30p	<b>19<sup>th</sup> Hole Festivities following the Golf Tournament sponsored by <i>Beynon Sport Surfaces</i></b>	Crosswater GC
Noon – 6:00p	<b>Early Packet pick-up-ONLY FOR MEMBERS WHO PRE-REGISTERED AND PAID</b> Conference packet pick up as well as your conference gift. Come here first to pick up everything you need for the conference. The booth is guided by OADA staff and assisted this year by 6A Athletic Directors.	Homestead Lobby
5:30 – 6:30p	<b>Hall of Fame Registration and No Host Social</b> We highly recommend pre-registering for the Hall of Fame Banquet. Registration guided by OADA Treasurer Dennis Burke, Wilsonville HS, and OADA Board. "Happy Hour" before the Hall of Fame event	Great Hall Lobby
6:00-9:00p	<b>EARLY Vendor Set-up with help.</b> Craig Rothenberger, Terry Hanson, Kris Welch	Homestead
6:30 – 8:30p	<b>Hall of Fame Banquet</b> Emceed by OADA Executive Directors Terry Hanson, CMAA and Craig Rothenberger CAA, Junction City HS This annual event will honor the Hall of Fame class of 2016. The banquet is not included as part of your conference fees and it generally sells out so make sure you buy your tickets early if you would like to attend.	Great Hall
8:30 – 9:00p	<b>Hall of Fame – No Host Reception</b> Congratulate and visit 2017 inductees and friends.	Great Hall Lobby

**SUNDAY, APRIL 23**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
7:30 – 8:30a	<b>REGISTRATION</b> Conference packet pick up as well as your conference gift. The booth is guided by OADA staff and assisted this year by 6A Classification Rep Tim Burke, Newberg HS, and 6A League Reps.	Homestead Lobby
7:00a – 12:00	<b>Vendor Check In/Set-Up (Craig Rothenberger)</b>	
8:30 – 10:45a	<b>BREAKFAST BUFFET</b> sponsored by Oregon School Activities Association <b>CONFERENCE OPENING SESSION</b> Welcome Dave Hood, CAA, Mtn. View HS, OADA President Introduction of Sponsors Terry Hanson, CMAA; Craig Rothenberger, CAA, OADA Executive Directors Introduction of Candidates Kyle Cowan, OADA Secretary What's New at the OSAA Peter Weber, OSAA Executive Director Keynote Speaker <b>Terry Porter? Joey Harrington, 3D, Inside Out, PCA</b>	Great Hall
11:00a – 3:00p	<b>LTA CLASSES-Lunch Provided (Boxed lunch or Pizza?)</b>  <b>LTC 631 Emergency Management</b> Taught by: Jay Hammes, Safe Sport Zone Representative. This class is new to the LTA offerings. This course will provide an overview of how to mitigate/prevent, prepare for and manage emergencies during interscholastic athletic events. The course will highlight venue and event safety, security and emergency management issues. The course will provide guidelines for creating an emergency team, assessing the venues for risks and needs, developing and implementing emergency management plans and debriefing after an incident.	Landmark II

**SUNDAY, APRIL 23 (continued)**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
12:00 – 12:45p	<b>Workshop Session #1</b>	
	<b>A. Mentoring Off-Campus and new Coaches</b> Presented by: Dave Hood, Billy Anderson, Tim Burke	Great Hall
	<b>B. Suicide Prevention and Awareness</b> Sponsored by OACA, Exec. Dir. Rob Younger	Heritage I
	<b>C. Developing Captains and Leaders</b> Presented by: Craig Ellingson, Crescent Valley HS	Heritage II
	<b>D. Technology Enhancements for the Athletic Office</b> Presented by: Terry Hanson, OADA Ex Dir, CMAA	Fireside
	<b>E. Changing the Culture and Climate of a Struggling Athletic Program</b> Presented by: Tom Bendt-Aloha HS, Rob Casteel-Westview HS	Landmark I
12:45 – 2:00p	<b>VENDOR AREA OPEN - DOOR PRIZE DRAWINGS #1 (1:30) and 50/50 Sales</b> <b>LUNCH ON YOUR OWN or Ball Park Snacks-Corn Dogs, Pretzels, Peanuts? Check on Food Allocation</b>	Homestead
2:00 – 4:00p	<b>CAA Exam</b> By reservation only. For those wishing to become a certified Athletic Director through the NIAAA. Prerequisites include applying early, as well as completing LTC 501, 502, 504, 506. Ron Richards, McNary HS	Gallery
2:00 – 2:45p	<b>Workshop Session #2</b>	
	<b>A. Oh, the mistakes I've made! Learning from veteran AD's</b> Presented by: Heidi Hermansen, Cascade HS	Great Hall
	<b>B. Suicide Prevention and Awareness</b> Sponsored by OACA, Exec. Dir. Rob Younger	Heritage I
	<b>C. The Future of High School Activities</b> Presented by: Peter Weber Executive Director, OSAA; Kris Welch, Asst. E.D., OSAA	Heritage II
	<b>D. From Google docs to paperless meetings</b> Presented by: Terry Hanson, OADA Ex Dir, CMAA	Fireside
	<b>E. Time-saving Tips and Techniques for Athletic Administrators</b> Presented by: <b>TBA Nathan Stanley, Tim Sam</b>	Landmark I
3:00-3:45p	<b>SAFEZONE CERTIFICATION, Jay Hammes</b>	Great Hall
4:00-4:10p	<b>OACA Update, Rob Younger, Executive Director</b>	Great Hall
4:15-6:15p	<b>Classification Meetings I</b>	
	1A – Great Hall	Neil Barrett, McKenzie HS
	2A – Heritage I	Billy Anderson, CAA, Crow HS
	3A – Heritage II	Rob Pridemore, Riverdale HS
	4A – Fireside	Evan Brown, CAA, Madras HS
	5A – Landmark I	Troy Jerome, Pendleton HS
	6A – Landmark II	Tim Burke, Newberg HS
6:30 – 9:00p	<b>VENDOR AREA OPEN - DOOR PRIZE DRAWINGS #2 <u>BIG DOOR PRIZE</u> (8:00)</b>	Homestead
6:30 – 9:00p	<b>Hospitality sponsored by OADA</b> <b>Taco/Burrito Chip and Salsa Bar or Dogs/Brats</b> <b>Baggio Tourney, Dave Hood CAA, OADA President, Mtn. View HS</b>	Homestead Homestead Homestead

**MONDAY, APRIL 24**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
6:45 – 7:30a	<b>FCA MEETING</b> HD Weddell, Assistant Principal, Madras HS	<b>Landmark I</b>
7:30 – 8:45	<b>VENDOR HALL OPEN – LIGHT BREAKFAST BUFFET, Sandwiches, Fruit, Granola DOOR PRIZE #3 (8:15) Sponsored by Varsity News Network</b>	<b>Homestead</b>
9:00-10:20	<b>OSAA CLASSIFICATION AND DISTRICTING COMMITTEE Meeting</b> <b>Opportunity for AD input, updates, questions and answers, etc.</b>	<b>Heritage I/II</b>
10:30 – 11:15a	<b>VENDOR HALL OPEN – DOOR PRIZE DRAWING #4 (FINAL) BIG DOOR PRIZE</b> <b>*Special Vendor Raffle*(11:00)</b>	<b>Homestead</b>
11:30a – 12:50p	<b>OADA AWARDS LUNCHEON and 50/50 Tickets - Sponsored by TBD</b> -Emceed by Kyle Cowan, OADA Secretary; Athletic Director awards will be presented for Retiring Members, Years of Service, Special Awards (OADA Leadership, Award of Merit), voting for board members, and Scholarship recipient presentations. -Recognize Don Leber, BiMart Corp. Sponsor of Spirit of a Champion tours-Lorena Woods, Armand Larive MS	<b>Great Hall</b>
1:00 – 5:00p	<b>LTA CLASSES</b>	
	<b>LTC 610 Today's Athletic Technology Solutions for Productivity &amp; Communication</b> Instructor: Kris Welch CMAA, OSAA; Sandy Luu CAA, Catlin Gable HS <i>"Is There an App for That?"</i> This course is designed for those who would like to learn how to use user friendly software and software/phone applications to improve efficiency and effectiveness at work. Participants will learn how to use apps to improve productivity, communication and access information 24/7/365. The hands-on course offers the athletic administrator opportunities to actively engage in the class by downloading apps and activating the software. Learn how to select the most appropriate digital tool or resource for the administrative task in question. For maximum benefit, it is highly recommended that attendees bring a laptop computer/tablet and smartphone to this class.	<b>Landmark II</b>
	<b>LTC 614 Technology III, Enhancing Public Presentations</b> Instructor: Terry Hanson CMAA, OADA Co-Executive Director For those who would like to learn to use some of the advanced features of PowerPoint such as action buttons, master slide design, narration, sound and video insertions. Participants will also learn to use Photo Story 3 as a means of creating video stories and converting PowerPoint to video. For maximum benefit, it is highly recommended that attendees bring a personal computer with at least Windows 2007 (including PowerPoint and Photo Story 3).	<b>Landmark I</b>
	<b>LTC 630 Contest Management</b> Instructors: Jay Hammes, Safe Sport Zone Representative This course examines the historic foundations and precedents for contest management as an extension of educationally sound sports programs. Planning methods for contest management are examined including selection of supervisory personnel, suggested need assessment tools, and checklists for the development of supervision plans and policies. In addition, an overview of methods is suggested for creation of an educationally sound competition environment among players, coaches, students and other spectators.	<b>... Heritage I/II</b>
	<b>LTC 715 Appropriate Professional Boundaries: Identifying, Implementing and Maintaining</b> Instructor: Ron Richards, CAA, McNary HS This course will assist in identifying professional boundary awareness as it relates to interaction between student and educator. It examines and describes several categories of boundary issues and attempts to create a pathway to a proactive approach for the school administrator to formulate a professional Code of Conduct. Several examples of legal statues and reporting mandates that all school employees should become familiar with be examined. The course will provide guidance in developing educational responsibilities by offering suggested training mandates and reporting rules. Identifying roles of victims, offenders and bystanders will be defined. Examples and best practice techniques in developing useful social media policies will be discussed.	<b>Fireside</b>
6:00 – 7:00p	<b>HOSPITALITY HOUR Hosted by University of Oregon (Executive Directors)</b>	<b>Heritage I/II</b>

**MONDAY, APRIL 24 (continued)**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
7:00 – 9:00p	CONFERENCE DINNER BANQUET – Sponsored by BSN Sports	Homestead
	National Anthem	Andante, Mtn. View High School
	Master of Ceremonies	OADA Co-Executive Directors Terry Hanson, CMAA; Craig Rothenberger, CAA Junction City HS
	Keynote Speaker	<b>Dana Altman?</b>
	Past President Recognition	Dave Hood, CAA, OADA President, Mtn. View HS
	Athletic Directors of the Year	Dave Hood/Classification Representatives
	NIAAA State Award of Merit	Executive Board

**TUESDAY, APRIL 25**

<u>Time</u>	<u>Activity</u>	<u>Location</u>
8:00 – 9:00a	CONTINENTAL BREAKFAST	Great Hall Lobby
9:15 – 10:00a	CLASSIFICATION MEETINGS II, voting	
	1A – Great Hall	Neil Barrett, McKenzie HS
	2A – Heritage I	Billy Anderson, CAA, Crow HS
	3A – Heritage II	Rob Pridemore, Riverdale HS
	4A – Landmark I	Evan Brown, CAA, Madras HS
	5A – Abbot II	Troy Jerome, Pendleton HS
	6A – Landmark II	Tim Burke, Newberg HS
10:15 – 11:15a	OADA BUSINESS MEETING / CLASSIFICATION ISSUES, VOTES/Report Out	Great Hall
11:15a – Noon	CONFERENCE AWARDS	Great Hall
	- 50/50 Drawing	4A Classification
	- Golf Tournament Awards	Tim Sam, CMAA, Golf Tournament Chair
	Steve Davis Daktronics Golf Trophy	Lynn Freshour
	- Baggo Championship Final	Dave Hood, CAA
	- League Gift Drawing	League Representatives
12 noon	ADJOURNMENT	Dave Hood, OADA President