

47th

National Athletic Directors Conference

Conference Information
#ADConf16



National Federation of
State High School
Associations

**Gaylord Opryland Resort
& Convention Center**

Nashville, Tennessee

**December 9-13,
2016**



National Interscholastic
Athletic Administrators
Association

47th National Athletic Directors Conference

#ADConf16

Welcome

The 47th National Athletic Directors Conference is December 9-13, 2016, at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee. The National Athletic Directors Conference, sponsored by the National Federation of State High School Associations (NFHS) and the National Interscholastic Athletic Administrators Association (NIAAA), is the single premier conference that provides an outstanding educational in-service program for interscholastic athletic administrators. This first-class conference is foremost in featuring professional speakers and an exhibit show with more than 300 exhibit booth spaces, as well as proven athletic administrators who willingly share their experience and expertise on a variety of educational topics.

The NIAAA will again hold its business functions in conjunction with the conference, along with its popular Leadership Training Institute. There will be a total of 44 courses that cover a variety of topics, and early registration is a must, as

classes fill rapidly. All courses are outstanding, and you will want to work at least one into your conference schedule.

First-time conference attendees are encouraged to attend the orientation meeting from 10:00 a.m. to 10:45 a.m. on Saturday, December 10. This session is designed to provide beneficial information pertaining to the conference. All people who attend will receive a voucher for one complimentary Leadership Training Course (LTC) at either a 2017 state or national conference. The NFHS/NIAAA National Conference Advisory Committee will facilitate discussions centering on the meeting format, as well as the professional and social aspects of the conference.

The conference luncheon and banquet programs allow attendees to recognize their peers through presentations of awards. Out of respect for the award recipients, we ask that you attend these events. The luncheon and banquet are both business casual events. Since we serve students around the country, no alcoholic beverages will be served at any of the public functions during

the conference. We ask your cooperation in adhering to this policy when attending all conference functions.

The NFHS Board of Directors, NIAAA Board of Directors, the NFHS/NIAAA National Conference Advisory Committee and the Tennessee Host Committee hope all attendees thoroughly enjoy the entire conference experience. The conference has a well-earned reputation that exemplifies professionalism at all times.

We look forward to your attendance at the 2016 National Athletic Directors Conference.



Bob Gardner
NFHS Executive Director



Mike Blackburn
NIAAA Executive Director



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Conference Schedule

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Friday, December 9

- 8:30 a.m. – 5:00 p.m. International Ad Hoc Committee
- 11:00 a.m. – 11:45 a.m. Incoming NIAAA Board Member Orientation
- 1:00 p.m. – 4:30 p.m. NIAAA Board Meeting
- 2:00 p.m. – 8:00 p.m. NIAAA Publications Committee
- 4:00 p.m. – 6:00 p.m. NIAAA LTI Course Chairs Meeting
- 5:30 p.m. – 7:00 p.m. Early Bird Registration Packet Pick-up
- 6:00 p.m. – 9:00 p.m. NIAAA Endowment Committee

Saturday, December 10

- 8:00 a.m. – 12:00 p.m. NIAAA Sports Turf Field Day/Seminar
- 8:00 a.m. – 12:00 p.m. International LTC 901 Course Pilot
- 8:00 a.m. – 1:00 p.m. NIAAA Publications Committee
- 9:00 a.m. – 5:30 p.m. Registration/LTI Booth
- 9:30 a.m. – 10:00 a.m. NFHS/NIAAA Conference Advisory Committee
- 10:00 a.m. – 10:45 a.m. First-Time Attendees Orientation
- 10:00 a.m. – 11:00 a.m. NIAAA Committee Chairs
- 11:00 a.m. – 12:00 p.m. NIAAA “Talking and Trading” Key Issues Discussion
- 12:00 p.m. – 12:45 p.m. NIAAA New Committee Member Orientation
- 12:00 p.m. – 1:00 p.m. State Membership Chairs Seminar
- 12:15 p.m. – 2:00 p.m. NIAAA Coaches Education Committee
- 1:00 p.m. – 5:00 p.m. LTI Courses

LTC 502	LTC 615	LTC 710B
LTC 508	LTC 616	LTC 715
LTC 608	LTC 622	LTC 719
LTC 614	LTC 703	
- 2:00 p.m. – 5:00 p.m. NIAAA Committees
 - Certification
 - Credentials
 - Hall of Fame
 - Membership
 - National Emergency Network (NEN)
 - Position/Resolutions

- 5:30 p.m. – 7:00 p.m. Opening General Session – At-Large Speeches and Scholarship Awards
- 7:00 p.m. – 9:00 p.m. Opening Reception with Special Guest “Boy Named Banjo”
- 7:15 p.m. Catholic Mass & Chapel Service

Sunday, December 11

- 7:30 a.m. – 9:00 a.m. NIAAA Past President Meeting
- 8:00 a.m. – 8:45 a.m. NIAAA CAA Test Study Session
- 8:00 a.m. – 9:45 a.m. NIAAA Presidents Breakfast
- 8:00 a.m. – 10:00 a.m. NIAAA Blue Ribbon Panel
- 8:00 a.m. – 4:00 p.m. Registration/LTI Booth
- 8:45 a.m. – 9:45 a.m. First Workshop Session – *see workshop offerings, page 11*
- 9:00 a.m. – 10:30 a.m. Spouse/Guest Program
- 9:30 a.m. – 10:00 a.m. Mandatory Exhibitors Meeting
- 10:00 a.m. – 11:00 a.m. Second Workshop Session – *see workshop offerings, page 11*
- 11:00 a.m. – 12:00 p.m. NIAAA Committees – How Do I Get Involved?
- 11:00 a.m. – 5:00 p.m. Exhibit Show
- 11:00 a.m. – 5:00 p.m. Logo Shoppe
- 11:00 a.m. – 8:00 p.m. Silent Auction
- 11:45 a.m. – 12:45 p.m. Safety & Security Certification
- 1:00 p.m. – 2:15 p.m. NIAAA Section Meetings
- 2:15 p.m. Exhibit Show Ice Cream Social
- 2:30 p.m. – 3:00 p.m. Exhibit Show Door Prize Drawings (*must be present to win*)
- 2:30 p.m. – 3:15 p.m. NIAAA State Award Chairs Meeting
- 2:45 p.m. Exhibit Show Passport Drawings (*must be present to win*)
- 3:00 p.m. – 5:00 p.m. Registration Gift Pick-up
- 3:30 p.m. – 7:30 p.m. LTI Courses

LTC 503	LTC 619	LTC 700
LTC 506	LTC 621	LTC 707
LTC 511	LTC 625	LTC 799
LTC 618	LTC 630	



Monday, December 12

7:00 a.m. – 8:00 a.m.LTI Information Booth
 7:30 a.m. – 11:30 a.m.NIAAA State Liaison/NEDC Breakfast Meeting
 7:30 a.m. – 11:30 a.m.LTI Courses
 LTC 501 LTC 617 LTC 709
 LTC 510 LTC 620 LTC 720
 LTC 611 LTC 640 LTC 724
 LTC 613 LTC 701
 8:00 a.m. – 9:00 a.m.NIAAA CAA Test Administrators
 8:00 a.m. – 9:30 a.m.NFHS State High School Associations Roundtable
 8:00 a.m. – 11:00 a.m.Registration/LTI Booth
 9:00 a.m.Exhibit Show Breakfast Break
 9:00 a.m. – 11:30 a.m.Exhibit Show
 9:00 a.m. – 11:30 a.m.Logo Shoppe
 9:30 a.m.Spouse/Guest Backstage Tour
 9:30 a.m. – 10:30 a.m.Third Workshop Session – *see workshop offerings, page 11*
 10:30 a.m. – 11:30 a.m.Registration Gift Pick-up
 10:45 a.m. – 11:30 a.m.Exhibit Show Door Prize Drawings (*must be present to win*)
 12:00 p.m. – 1:15 p.m.Conference Luncheon
 1:15 p.m. – 3:30 p.m.Exhibit Show
 1:15 p.m. – 3:30 p.m.Registration Gift Pick-up
 1:15 p.m. – 3:30 p.m.Logo Shoppe
 1:45 p.m. – 2:45 p.m.Fourth Workshop Session – *see workshop offerings, page 11*
 3:00 p.m.Exhibit Show “Passport” Drawings (*must be present to win*)
 3:30 p.m. – 4:45 p.m.NIAAA Delegate Assembly
 3:30 p.m. – 7:30 p.m.LTI Courses
 LTC 504 LTC 627 LTC 721
 LTC 602C LTC 631 LTC 723
 LTC 610 LTC 705 LTC 790
 LTC 626 LTC 714

Tuesday, December 13

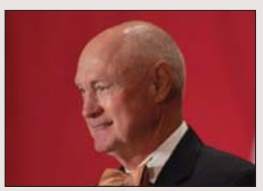
7:00 a.m. – 8:45 a.m.NIAAA Board Breakfast Meeting
 7:00 a.m. – 9:00 a.m.NIAAA Professional Development Coordinators
 8:15 a.m. – 9:15 a.m.Fifth Workshop Session – *see workshop offerings, page 11*
 9:00 a.m. – 11:00 a.m.NIAAA Retired AD’s Breakfast
 9:00 a.m. – 11:00 a.m.NIAAA CAA Exam
 9:30 a.m. – 10:30 a.m.Hot Topic Session – Lynn Kachmarik, True Brand Sports
 10:45 a.m. – 11:45 a.m.Sports Law Year-in-Review – Lee Green
 1:00 p.m. – 2:00 p.m.Closing General Session
 2:15 p.m. – 4:00 p.m.NIAAA Annual Meeting/State Door Prize Drawing
 6:00 p.m.Conference Banquet

Wednesday, December 14

7:00 a.m. – 9:30 a.m.NIAAA Board Meeting



Opening General Session Speaker
 Clark Kellogg – Lead college basketball studio analyst for CBS Sports



Closing General Session Speaker
 Kenny Davis – Captain of 1972 USA Olympic Basketball Team at the Munich Games

Saturday, December 10
 5:30 p.m. – 7:00 p.m.

Tuesday, December 13
 1:00 p.m. – 2:00 p.m.

Hotel Information

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Gaylord Opryland Resort & Convention Center

Experience the finest in Southern hospitality at Gaylord Opryland Resort & Convention Center in Nashville, Tennessee. The premier Opryland hotel offers guests an unforgettable getaway with all the excitement and energy of Music City under one spectacular roof. Located only 10 minutes from the airport and featuring an extraordinary selection of dining, shopping, recreational activities and entertainment, there's never a shortage of things to do at the resort. After unwinding at Relâche Spa & Salon, practice your swing at Gaylord Springs Golf Links, make a splash at the indoor or outdoor pool, hit the gym at the state-of-the-art fitness center, or explore the nine acres of lush, indoor gardens and cascading waterfalls. Following a day of Nashville fun, return to deluxe accommodations with modern amenities!



Gaylord Opryland Resort & Convention Center
2800 Opryland Drive
Nashville, Tennessee 37214
Phone: 615-889-1000

Hotel Reservation Information

The conference is offering housing for attendees beginning December 7 and ending December 15. The contracted hotel offers a room rate of \$175/night for single/double occupancy. Hotel room rates are quoted exclusive of current sales and occupancy taxes, which are 15.25 percent, plus a \$2.50 city tax per night, for a total per-night cost of \$204.19.

To make hotel reservations at the \$175/night room rate (single/double occupancy), attendees should contact the reservations line at 615-889-1000 or 877-382-7299 and give the conference code: "2016NADC." Reservations can also be made on the NFHS and NIAAA websites at www.nfhs.org or www.niaaa.org.

In order to receive this conference rate, you will need to make your room reservation no later than Friday, November 18, 2016.

Additional Hotel Information

Official check-in/check-out times are 3:00 p.m. and 11:00 a.m., respectively.

Every effort will be made to accommodate guests arriving prior to these times as rooms become available. The bell stand can arrange to check luggage for early arriving guests or for guests attending functions on their departure day.



Hospitality Suite Information

A variety of hospitality suites are available at discounted rates at the conference hotel. States wishing to reserve a suite should contact the hotel at the number listed below. Suite rates are as follows:

- **Interior Deluxe Suite** – \$337.50 plus group garden view rate of \$208 for connecting bedroom(s). (Parlor is approximately 765 square feet with sleeper sofa, sitting area, table that seats four to eight people, separate wet bar and a large bay window overlooking the indoor gardens).
- **Interior Executive Suite** – \$262.50 plus group garden view rate of \$208 for connecting bedroom(s). (Parlor is approximately 500 square feet with a sitting area, sofa bed, no wet bar, but does overlook the indoor gardens).
- **Exterior Executive Suite** – \$225 plus group rate of \$175 for connecting bedroom(s). (Parlor is approximately 500 square feet with sitting area, sofa bed, no wet bar, and has view of outside grounds of hotel).
- **Interior Junior Suite** – \$300 (Approximately 500 square feet one-bedroom suite with sitting area, no wet bar, and overlooks the indoor gardens).
- **Exterior Junior Suite** – \$262.50 (Approximately 500 square feet one-bedroom suite with sitting area, no wet bar, and view of outside grounds of hotel).

Please contact Kristin Childress, Group Housing Manager at the Gaylord Opryland Resort, for suite reservations. She can be reached at KChildress@gaylordhotels.com or 615-458-2581.

Parking

For those driving or renting cars, the Gaylord Opryland Resort offers both valet and self-parking options. For registered guests, overnight rates are as follows (plus tax):

- Valet = \$32.00
- Self-Parking = \$24.00
- Electric car charging stations (4) = Complimentary

Weather

Nashville's average daily high temperature in December is 49 degrees, with an average daily low of 31 degrees.

Meeting Attire

To provide some assistance in planning your wardrobe, all functions held during this conference are casual, with the exception of the Conference Luncheon and Banquet (business casual).

Registration Gift

To help with your planning, the conference gift will be a large messenger bag. The bag features a padded laptop sleeve and added zipper pockets for superior organization. Please stop by registration gift pick-up on Sunday, December 11, between 3:00 p.m. and 5:00 p.m., or Monday, December 12, between 10:30 a.m. and 11:30 a.m. or 1:15 p.m. to 3:30 p.m. to receive your gift.

Gaylord Opryland Resort & Convention Center

Restaurants

For reservations at all hotel restaurants, call 615-458-6848.

Cascades American Cafe

Cascades American Cafe serves modern versions of classic American dishes in a dramatic atrium setting surrounded by soothing waterfalls.

- Open for breakfast, lunch and dinner
- Attire: Casual

Old Hickory Steakhouse

A nod to President Andrew Jackson's nickname, this signature restaurant features 1855 Black Angus Beef seared to perfection, artisan cheeses and an extensive wine list. Located in Delta Atrium.

- Open for dinner
- Attire: Smart Casual



Solario Cantina

Enjoy bold Mexican flavors, signature margaritas and more than 100 tequilas at this festive bar and restaurant. Located in Garden Conservatory Atrium.

- Open for dinner
- Attire: Casual

Ravello

Enjoy a dinner inspired by the Italian coastal town of Ravello. Begin with selections from the antipasti bar, sample housemade pasta – all in a lush garden setting. Located in Garden Conservatory Atrium.

- Open for dinner
- Attire: Casual

Fuse Sports Bar

Watch the game at Fuse Sports Bar, which offers more than 100 high-definition televisions and a variety of tailgate-inspired dishes. Located in Magnolia.

- Open for lunch and dinner
- Attire: Casual

Paisano's Pizzeria & Vino

This festive, yet casual restaurant serves up Tuscan-style pizza and pasta, freshly baked bread sticks and fresh salads. Located on the Delta Island.

- Open for lunch and dinner
- Attire: Casual

Stax

Create a juicy, one-of-a-kind burger or sandwich – just the way you want it. Choose the size, choose the sides. Located on the Delta Island.

- Open for lunch and dinner
- Attire: Casual

Conservatory Cafe

Find a tasty assortment of freshly prepared pastries, sandwiches, wraps, salads and desserts. Located at the Magnolia entrance to the Garden Conservatory Atrium.

- Open for breakfast, lunch and dinner
- Attire: Casual

Cocoa Bean

Choose from premium coffee drinks, fresh bakery and pastry items and gourmet sandwiches at this signature coffee bar overlooking the twin falls in the Cascades Atrium. Located off the Cascades Lobby. Proudly serve Starbucks®.

- Open for breakfast and lunch

Wasabi's Sushi

Japanese-style sushi and a broad selection of traditional sake and beer are served amidst lazily swimming koi and the soothing sound of waterfalls inside the Cascades American Café. Located in the Cascades Atrium.

- Open for lunch and dinner
- Attire: Casual

On-Site Recreation

Fitness Center

- Cardiovascular equipment
- Free weights

Swimming

- Cascades Outdoor Pool
- Magnolia Outdoor Pool
- Relache Indoor Pool
- Whirlpool

Activities

- Jogging/fitness trail
- Sauna

Relâche Spa

Experience harmony of body, mind and spirit at Gaylord Opryland Resort's award-winning Relâche Spa. From soothing massages to firming body wraps and tropical manicures, you'll receive world-class pampering at this 20,000-square-foot Nashville spa. For a list of available services, visit <http://www.marriott.com/hotel-info/bnago-gaylord-opryland-resort-and-convention-center/entertainment/4fve5ih/relache-spa.mi>. An appointment is required.

Gaylord Springs Golf Links

Carved from the banks of the Cumberland River, this Scottish links-style, par-72 layout offers 18 challenging holes bordered by limestone bluffs and enhanced by federally protected wetlands. Tee times are strongly recommended and can be made by calling 1-615-458-1730. For additional information, visit <http://www.marriott.com/hotels/hotel-information/golf-courses/bnago-gaylord-opryland-resort-and-convention-center/>.

For additional hotel information, visit:

<http://www.marriott.com/hotels/hotel-information/golf-courses/bnago-gaylord-opryland-resort-and-convention-center/>.

Transportation Information

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The Nashville International Airport (BNA) is located 8.3 miles from the Gaylord Opryland Resort & Convention Center, and is an approximate 12-minute drive.

The Gaylord Opryland Resort & Convention Center offers a shuttle service to/from the Nashville International Airport at a \$19 fee each way. You may also take a cab, which cost approximately \$30 each way.

Hertz Transportation

The Gaylord Opryland Resort & Convention Center has a partnership with Hertz (615-391-0162 / <https://www.hertz.com>). For online reservations, select "Gaylord Opryland Resort & Convention Center" (2800 Opryland Drive, Nashville, Tennessee) as your destination. Prices are \$22 per person each way or \$36 roundtrip, and shuttles depart from the airport daily every 30-40 minutes, 24 hours a day. Shuttle vans are located in both Terminals A and B on the Ground Transportation Level (Level 1).

How to Obtain Airfare Information and Tickets

Travel Leaders is the official travel agency of the NFHS and the NIAAA and can offer services of professional travel consultants to help you with your travel plans to the National Athletic Directors Conference in Nashville. The agencies can quickly research airfare options for you.

For airfare quotes

Call Ginny Bluhm at Travel Leaders, 800-525-1570, Monday – Friday, 8 a.m. – 5 p.m., Eastern Time; E-mail: gbluhm@travlead.com

or

Call **Pat Gowan** at Travel Leaders, 800-627-9258, Monday – Friday, 8 a.m. – 5 p.m., Central Time; E-mail: patg@travleaders.com

Car Rental Reservations

We are pleased to have the Enterprise/National car rental agencies offering special discounts to conference attendees. Listed below are the daily rates.

To take advantage of these discounts, simply follow these instructions:

1. Call Enterprise (800-593-0505) or National (800-227-7368) or visit online at www.enterprise.com or www.nationalcar.com.
2. Provide the customer number XZ08037 (For Enterprise, in addition, use the PIN Code: NAT).

Enterprise Rent-A-Car Rental Discount

Enterprise Rent-A-Car will provide its lowest online pricing and take an additional five percent off for all National Athletic Directors Conference attendees.

National Car Rental Rates

<u>Vehicle Class</u>	<u>Daily Rates</u>
Compact	\$47.00
Intermediate	\$48.00
Standard	\$50.00
Full size	\$51.00
Premium	\$63.00
Minivan	\$68.00
Standard SUV	\$63.00

*Hertz Car Rental is also available on-site at the Gaylord – 615-391-0162.

Driving Directions

No matter where you're driving from, it's easy to get to the Gaylord Opryland Resort & Convention Center from area interstates, as well as the Nashville International Airport. See below for directions, and be sure to print an area map for your journey.

From Nashville International Airport (BNA):

Travel south on Terminal Drive toward BNA Arriving Flights. After 0.7 mile, make a slight right followed by a slight left to stay on Terminal Drive. Travel 0.6 mile and take the ramp onto Interstate 40 West. Travel 1.2 miles to exit 215B and merge onto TN-155 North/Briley Parkway. Travel 4.3 miles to exit 11 for Opry Mills Drive. Continue straight ahead for 0.9 mile to Opryland Drive and turn right. Travel 0.4 mile and turn left to the hotel.

Gaylord Opryland Resort & Convention Center

2800 Opryland Drive
Nashville, Tennessee 37214
Phone: 615-889-1000



Exhibit Show

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Exhibit Show Hours and Functions

Sunday, December 11

- Exhibit Show Opening11:00 a.m. – 5:00 p.m.
- Ice Cream Social2:15 p.m.
- Door Prize Drawings2:30 p.m. – 3:00 p.m.
**Must be present to win.*
- “Passport” Drawings.....2:45 p.m.
**Must be present to win.*

Monday, December 12

- Coffee Break9:00 a.m.
- Exhibit Show9:00 a.m. – 11:30 a.m.
.....1:15 p.m. – 3:30 p.m.
- Door Prize Drawings.....10:45 a.m. – 11:30 a.m.
**Must be present to win.*
- “Passport” Drawings.....3:00 p.m.
**Must be present to win.*

47th National Athletic Directors Conference Exhibit Show

This is the only national show exclusively for interscholastic athletic directors. It is designed to showcase the latest products, new technologies and wide range of services relating to all areas of high school athletics and activities. Whether you are anticipating new construction, renovating or looking for new revenue or fund-raising ideas for your school, we urge all attendees to visit the Exhibit Show.

Your support of the National Athletic Directors Conference Exhibit Show helps us maintain the lowest conference registration fees possible. We urge you to take advantage of the opportunity to visit with exhibitors and enjoy the show.

Door Prize Drawings

This year, the NFHS/NIAAA will again be hosting door prize drawings each day during Exhibit Show hours, so please plan to attend these events. Attendees must be present to win. Tickets for each day's door prize drawings will be included in each attendee's registration packet. Athletic administrators are encouraged to bring an ample supply of business cards to participate in additional exhibitor-booth drawings.

NFHS/NIAAA Logo Shoppe

The NFHS and NIAAA Logo Shoppe will be open during Exhibit Show hours. Stop by and shop for the latest casual apparel.

Passport Game

The Exhibit Show will once again host the Passport game. The Passport game board will be in each attendee's conference program (distributed at on-site registration). All attendees who complete the Passport game board will place their game board in a ticket tumbler for drawings to win cash prizes! There will be two \$1,000 prizes, four \$500 prizes and four \$250 prizes each day. You must be present to win. Winners will be drawn at 3:00 p.m. on Sunday, December 11, and Monday, December 12.

Important: Security will be stationed at each exhibit door and no one will be admitted without a proper name badge. Please note that no spouse, child and/or guest of a delegate will be admitted in the Exhibit Show prior to registering for the conference or purchasing an Exhibit Show badge. Guest passes for the Exhibit Show will be sold only at the conference registration desk for a fee of \$20 for unregistered guests of conference attendees and \$50 for unregistered corporate parties. Minors must be accompanied by an adult.

Workshop Offerings

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Forty workshop topics have been identified for five workshop sessions. All workshop sessions will be one hour in length. Each session will feature several topic choices for attendees. The following are selected workshop topics by session. For planning purposes, attendees are requested to select one workshop in each session and indicate this during online registration

First Workshop Session

Sunday, December 11

8:45 a.m. – 9:45 a.m.

1. Technology Enhancements for the Athletic Office
2. Best Practices for After-school Safety and Emergency Action Plans
3. Changing the Culture and Climate of a Struggling Athletic Program
4. Establishing In-House Professional Development Program for Coaches
5. Mental Health Issues and the High School Athlete
6. Grant Money Available to Athletic Programs
7. Effective Communication Strategies
8. Forum – Large Enrollment School Athletic Administrators

Second Workshop Session

Sunday, December 11

10:00 a.m. – 11:00 a.m.

9. Technology Enhancements for the Athletic Office – REPEAT
10. Time-saving Tips and Techniques for Athletic Administrators
11. The Future of High School Athletics
12. Encouraging Multiple Sport Participation
13. Evaluation of Coaches
14. Conducting an Investigation Following Allegations
15. Managing an Athletic Budget
16. Forum – Urban School Athletic Administrators

Third Workshop Session

Monday, December 12

9:30 a.m. – 10:30 a.m.

17. Time-saving Tips and Techniques for Athletic Administrators – REPEAT
18. Is Your Role One of Leadership or Management?
19. Making Social Media Work for Your Athletic Department
20. Considerations Surrounding the Transgender Athlete
21. Developing Community Relationships and Business Partnerships
22. Improving Strength and Conditioning Programs
23. Coaching Coaches
24. Forum – Female Athletic Administrators

Fourth Workshop Session

Monday, December 12

1:45 p.m. – 2:45 p.m.

25. Is Your Role One of Leadership or Management? – REPEAT
26. Conducting New Coach Orientation
27. Oh, the Mistakes I've Made – Learning from Veteran ADs
28. Marketing Your Programs – It's More than Filling Seats
29. NCAA Eligibility Center: How to Prepare Student-Athletes for New Requirements
30. From Google Docs to Paperless Meetings
31. When It Becomes Necessary to Terminate a Coach
32. Forum – Private School Athletic Administrators

Fifth Workshop Session

Tuesday, December 13

8:15 a.m. – 9:15 a.m.

33. Conducting New Coach Orientation – REPEAT
34. Mentoring Non-Teaching Coaches
35. Building Sportsmanship
36. Developing Captains and Leaders
37. Title IX Compliance and Equity
38. How Do I Become Certified as an Athletic Administrator?
39. What is New in Digital Ticketing?
40. Forum – District Level Athletic Administrators

Special Events

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Spouse/Guest Activities

The Tennessee Host Committee and NFHS/NIAAA have organized special activities for registered spouses/guests. The Sunday program will feature an entertaining presentation, as well as gifts and favors. The program and breakfast will be at 9:00 a.m. on Sunday, December 11. The spouse/guest registration fee is \$40 per person, and includes Saturday "Welcome Reception," Sunday Spouse/Guest Program and Monday "Backstage Tour of Grand Ole Opry." Spouses are also encouraged to visit the Exhibit Hall, Workshops, Opening and Closing General Sessions. Luncheon and Banquet are not included. Tickets for these functions are \$60 (luncheon) and \$80 (banquet).



Retired NIAAA Members

Retired NIAAA members are eligible to register for the conference at the special rate of \$85, which includes the retired member's breakfast as well as the registration gift. This fee does not include the luncheon or banquet. Tickets for these functions are \$60 and \$80, respectively, and may be purchased during online registration.

\$5 of the registration fee will be returned to the NIAAA retired athletic directors fund.

The traditional Retired Athletic Directors breakfast is set for Tuesday, December 13, at 9:00 a.m. All retired members are encouraged to attend. The NIAAA is very appreciative of retired members volunteering their time and service.

Retired members can register at www.nfhs.org or www.niaaa.org.

NIAAA Sports Turf Field Day/Seminar

Saturday, December 10, 2016
8:00 a.m. – 12:00 p.m.

Many athletic administrators consider managing athletic fields as one of the more challenging aspects of their job. This is even more true given today's society where numerous media story lines raise issues regarding risk management and the health and safety of participants in athletics; many of which center on the actual playing surface. Because of this it is critical that Athletic Administrators have extensive background knowledge of what it takes to maintain safe, reliable and sustainable sports fields within a reasonable budget. While the Athletic Administrator may/may not be involved in the

day-to-day maintenance of these fields, it is imperative that he/she has a thorough understanding of all aspects of the process.

The NIAAA's Sports Turf Committee encourages you to attend the 2016 Sports Turf Field Day/Seminar at an area Nashville high school on December 10, 2016 as part of the National Athletic Directors Conference. This is your chance to find out from industry experts what you can do to provide the best playing surfaces for your athletes and to maintain them in a way that is safe for participants and thus limiting your school's risk-management headaches.

Buses will depart the Gaylord Opryland Hotel at 7:30 a.m. The program will begin at 8:00 a.m. and conclude at approximately 11:45 a.m. Attendees will be divided into four groups – one

group for each presentation. For the duration of the seminar, groups will rotate every 30 minutes to a different presentation.

NOTE: Weather plans will be in place should seasonal weather conditions affect this presentation. Should weather be an issue, the Sports Turf Committee has a plan in place to allow you to still gain valuable information from these experts!

This year's seminar presenters are:

Mark Nicholls, UBU Sports Inc.
George Bernardon & Neil Cathey,
SSC-Services for Education
Dale Getz, The Toro Company
Lynda Wightman, Hunter Industries

NIAAA “Talking and Trading” Key Issues Discussion

Saturday, December 10

11:00 a.m. – 12:00 p.m.

Take this opportunity to join a communication channel with colleagues and experts on topics that have common interests and concerns of athletic administrators. Feel free to bring up topics for exchange and initiate solution and problem-solving strategies.

Discussion tables will be served by facilitators who will offer resources and best practices, and encourage healthy discussion.

Participants will be able to move freely among table topics or remain at one topic for the entire session. Topics may include:

- Student transfers and rules
- Students with disabilities and integration into athletic programming
- Legal issues
- Hazing
- Dealing with challenging personalities
- Social media
- NIAAA Certification processes

Hot Topic Session: Enriching Your Professional Skills Affiliated with Coaching Staff Relationships “Attracting, Expectations, Retention and Support”

Tuesday, December 13

9:30 a.m. – 10:30 a.m.

Speaker: Lynn Kachmarik, True Brand Sports

Ongoing challenges are faced daily by every athletic administrator in the realm of working with their coaches. From recruiting the right person, mentoring a new coach, sharing expectations, offering support, evaluation, creating an improvement plan, or celebrating positive efforts; this relationship is multifaceted. This session will assist attendees in processing thoughts and plans for developing successful individual and staff relationships.

Sports Law Year-in-Review

Tuesday, December 13

10:45 a.m. – 11:45 a.m.

An examination of the key 2016 federal and state court case rulings, legislative acts, administrative agency decisions, and other legal pronouncements impacting scholastic athletics programs, featuring guest speaker, Lee Green.



NIAAA Leadership Training Institute

#ADConf16

The Leadership Training Institute (LTI) is a broad-based curriculum that enhances professional development potential and ability of NIAAA members to improve job performance. Each course in the program addresses specific topics in athletic administration.

Objectives of Leadership Training:

1. To provide knowledge to improve professionalism in the field of athletic administration.
2. To develop a leadership pool for involvement in the NIAAA and member state athletic administrators associations.
3. To help candidates prepare for the Certified Athletic Administrator examination.

Note: When registering for Leadership Training courses that are listed on the following pages, please refer to the conference schedule on pages 4-5 to check for any conflicts of previously assigned duties, i.e., voting delegate to Delegate Assembly, committee meeting, etc.



LTI Attendance Requirements and Refund Procedures

In order to register for an LTI course, you must be a registered attendee of the conference.

Only attendees that pre-registered for LTI courses will be admitted to the course. Your name must be on the course roster in order to enter the course. Walk-ins and changes are not accepted at the classroom door. Upon course completion, attendees will receive a course evaluation. Once the evaluation is complete, and attendance has been verified, an acknowledgment of course completion will be available in the Professional Development section of the member profile.

Changes or Late Registration:

Advance registration for LTI courses ends November 18. After that date, attendees may register for LTI courses “online only” for the on-site fee of \$95/member or \$160/non-member.

Manuals may not be available for late registrants (after November 18), but will be shipped following the conference.

Courses will remain open for online registration and changes until the course is full or 90 minutes prior to the start of courses. Closing schedule below:

Session I December 10, 2016 11:30 a.m.
registration closes

Session II December 11, 2016 2:00 p.m.
registration closes

Session III December 11, 2016 4:00 p.m.
registration closes

Session IV December 12, 2016 11:00 a.m.
registration closes

Cancellations/Late Attendees/No-Shows

The NIAAA recognizes that extenuating circumstances occur and affect conference attendance. Weather-related travel and personal emergencies are examples. If registrants are unable to attend or are late to a course due to extenuating circumstances, they will have the option of a refund or registering for another course. Refunds will be sent to the individual/institution that originally paid for the course within 30 days of the close of the conference. The refund will include the cost of the course minus a \$25 processing fee. In case of extenuating circumstances, please contact the NIAAA office prior to the conference or on-site at the registration booth.

Individuals who fail to attend a course or are late by more than 15 minutes due to non-weather travel issues, conflict with conference schedule, conflict with school schedule, etc. will not receive a refund. However, they may select another open course. This change can only be made at the registration booth. Credit will not be given for any course that is missed.

Credit will not be given if an attendee is more than 15 minutes late after the start of the course or leaves the course any time prior to completion. Manuals will not be given to those who do not attend the course.

Proof of Attendance

In order to verify course attendance, all attendees must initial the roster and have their name badge scanned by the course facilitator. Walk-ins or changes are not accepted at the door.

Acknowledgment of Course Completion

Upon verification of attendance in the course, an acknowledgment of course completion will be available for each course attended in the Professional Development section of the member profile.

NIAAA LTI Courses

#ADConf16

Saturday, December 10

1:00 p.m. – 5:00 p.m.

LTC 502	LTC 615	LTC 710B
LTC 508	LTC 616	LTC 715
LTC 608	LTC 622	LTC 719
LTC 614	LTC 703	

Sunday, December 11

3:30 p.m. – 7:30 p.m.

LTC 503	LTC 619	LTC 700
LTC 506	LTC 621	LTC 707
LTC 511	LTC 625	LTC 799
LTC 618	LTC 630	

Monday, December 12

7:30 a.m. – 11:30 a.m.

LTC 501	LTC 617	LTC 709
LTC 510	LTC 620	LTC 720
LTC 611	LTC 640	LTC 724
LTC 613	LTC 701	

Monday, December 12

3:30 p.m. – 7:30 p.m.

LTC 504	LTC 627	LTC 721
LTC 602C	LTC 631	LTC 723
LTC 610	LTC 705	LTC 790
LTC 626	LTC 714	

Foundation Courses

LTC 501 – Athletic Administration: Guiding Foundations and Philosophies

Enrollees who will derive greatest benefit:
Flagship course of LTI serves as overview for interscholastic athletic administration. Introduces the philosophy of educational athletics and then focuses on roles of the NIAAA, the NFHS, the State Athletic/Activity Associations and the State Athletic Administrators Association. Required for: RAA, RMSAA, CAA and CMAA Certification.

LTC 502 – Athletic Administration: Strategies for Organization Management

Enrollees who will derive the greatest benefit:
Inexperienced athletic administrators seeking a basic approach to fundamentals and methods of athletic administration, this course alerts and educates in areas of scheduling, contest management and personnel. Required for: RAA, RMSAA, CAA and CMAA Certification.

LTC 503 – Athletic Administration: Enhancing Organization Management

Enrollees who will derive the greatest benefit:
Fundamentals and methods of athletic administration, alerting and educating in areas of special events, public relations, awards, fundraising and booster clubs, with a special emphasis on citizenship and sportsmanship, and practical hands-on experience in creating handbooks and strategic plans.

LTC 504 – Athletic Administration: Legal Issues I (Risk Management)

Enrollees who will derive the greatest benefit:
Administrators seeking information concerning Constitutional law and the need of exposure to causes for negligence and to legal “standards of care.” Required for: RMSAA, CAA and CMAA Certification

LTC 506 – Athletic Administration: Legal Issues II (Title IX, Sexual Harassment)

Enrollees who will derive the greatest benefit:
Administrators seeking strategies for minimizing legal challenges in each topic areas of Title IX and Sexual Harassment. Required for: CAA and CMAA Certification.

LTC 508 – Athletic Administration: Legal Issues III (Hazing, Constitutional Law, ADA, Employment Law)

Enrollees who will derive the greatest benefit:
Administrators seeking information concerning Hazing, Constitutional Law, ADA and employment law and the need of exposure to causes for negligence and to legal “standard of care.” Required for: CMAA Certification.

LTC 510 – Athletic Administration: Legal Issues IV (Social Media, Transgender Participation, Event management and security, Pregnant & Parenting, and Intellectual property.

Enrollees who will derive the greatest benefit:
Administrators seeking legal standards concerning recent social and legal issues with student-athletes in the areas of social media, transgender participation, event security, pregnant and parenting student-athletes and intellectual property.

LTC 511 – Athletic Administration: Concepts and Strategies for Interscholastic Budgeting and Finance Using Excel Spreadsheets

Enrollees who will derive the greatest benefit: Administrators desiring to learn more about budget development and to incorporate Microsoft Excel and computer programs into budget management practices.

Operations and Management Courses

LTC 602C – Athletic Administration: Creating Your Athletic Handbook (working course developed for the Canada IAAA Leadership Training Program)

Enrollees who will derive the greatest benefit: Administrators seeking to create or update an athletic department handbook and are seeking to develop one. The course will guide attendees through the process of creating or updating a complete and effective handbook applicable to education based athletics regardless of school location.

LTC 608 – Athletic Administration: Management Strategies and Organization Techniques

Enrollees who will derive greatest benefit: Administrators who are not familiar with the pressures and intensity of athletic administration and who could benefit from orientation into time as an administrative resource.

LTC 610 – Athletic Administration: Today's Athletic Technology Solutions for Productivity and Communication

Enrollees who will derive the greatest benefit:

Administrators seeking assistance in using user-friendly software and software/phone applications to improve efficiency and effectiveness at work.

LTC 611 – Athletic Administration: Concepts and Strategies for Interscholastic Fundraising, Marketing, Promotions and Booster Clubs

Enrollees who will derive greatest benefit: Administrators seeking strategies to promote and market their school's interscholastic program, work successfully with booster clubs, increase the success of fundraising initiatives, and initiate or broaden financial gain from grants and/or corporate sponsorships/donations.

LTC 613 – Athletic Administration: Technology II – Advanced Computer Application Skills

Enrollees who will derive greatest benefit: Administrators seeking advanced computer skills for advanced office operations and presentations.

LTC 614 – Athletic Administration: Technology III – Enhancing Public Presentations

Enrollees who will derive greatest benefit: Administrators seeking to improve their speaking and presentation skills, as well as those who wish to improve their ability to use technology to enhance public presentations.

LTC 615 – Athletic Administration: Athletic Field Management

Enrollees who will derive greatest benefit: Administrators desiring strategies for management, care and enhancement of existing playing fields or to solve a persistent turf problem.

LTI 616 – Athletic Administration: Management of Indoor Physical Plant Assets

Enrollees who will derive greatest benefit: Administrators seeking guidance concerning management, maintenance and construction or remodeling of sport facilities and methods to enhance customer satisfaction and safety.

LTC 617 – Athletic Administration: Administration of Interscholastic Sports Medicine Programs

Enrollees who will derive greatest benefit: Administrators seeking methods to better support sports medicine programs in interscholastic athletic programs.

LTC 618 – Athletic Administration: Management of Interscholastic Athletic Player Equipment

Enrollees who will derive greatest benefit: Administrators who are inexperienced with techniques and methods for maintenance of competitive player equipment.

LTC 619 – Athletic Administration: The Power of Curb Appeal

Enrollees who will derive greatest benefit: Administrators seeking techniques and methods to enhance and maintain athletic facilities and to project a positive image to the community.

LTC 620 – Athletic Administration: Concussion Assessment and Management and Proper Fitting of Athletic Protective Equipment

Enrollees who will derive greatest benefit: Administrators desiring to improve their knowledge of principles of fitting protective equipment in all sports; principles of concussion awareness and management and proper techniques.



LTC 621 – Athletic Administration: Synthetic Fields, Design and Construction Components

Enrollees who will derive greatest benefit: Administrators who are considering the installation of a synthetic turf field.

LTC 622 – Athletic Administration: Sports Field Safety

Enrollees who will derive greatest benefit: Administrators desiring to learn more about maintaining safer sports fields, including training to conduct Gmax testing.

LTC 625 – Athletic Administration: Management of Game and Event Announcing

Enrollees who will derive greatest benefit: Administrators who desire to better understand their role in managing public-address announcing.

LTC 626 – Athletic Administration: Student Athletes-Effect of Alcohol, Chemicals and Nutrition on Body and Performance

Enrollees who will derive greatest benefit: Administrators seeking to increase knowledge and resources needed to better educate and present to their coaching staff, athletes and parents information on the effects of alcohol, drugs, nutrition and lifestyle on student-athlete performance.

LTC 627 – Athletic Administration: Administration of Interscholastic Sports Strength, Conditioning Program

Enrollees who will derive greatest benefit: Administrators seeking methods to better support strength and conditioning programs in middle and high school programs.

LTC 630 – Athletic Administration: Interscholastic Contest Management – Planning Preparation and Methods

Enrollees who will derive the greatest benefit: Administrators seeking to increase knowledge of event planning methods in order to develop policies, enhance safety and provide assessment surrounding contest management.

LTC 631– Athletic Administration: Emergency Management of Interscholastic Athletic Events

Enrollees who will derive the greatest benefit: Administrators desiring to increase their knowledge of how to mitigate/prevent, adequately prepare for, respond to and recover from various types of emergencies that can occur during an interscholastic athletic event.

LTC 640 – Athletic Administration: The Role of the Urban Athletic Administrator

Enrollees who will derive the greatest benefit: Urban athletic administrators desiring to learn more about the issues specific to urban athletic administration and to discuss solutions to issues specific to urban athletic administration.

Leadership Courses

LTC 700 – Athletic Administration: Administration of Middle School Athletic Programs

Enrollees who will derive greatest benefit: Athletic administrators and coaches with limited perspective of the role of middle school sports and the developmental needs of the middle school student. Required for RMSAA Certification.

LTC 701 – Athletic Administration: Administration and Application of Middle School Athletic Programs

Enrollees who will derive greatest benefit: Middle and high school athletic administrators who wish to better understand the techniques and strategies for administration of a middle school athletic program. Required for RMSAA.

LTC 703 – Athletic Administration: Student-centered Educational Athletics – Performance Beyond the X's and O's

Enrollees who will derive the greatest benefit: Administrators seeking methods and strategies to recognize, maximize and enhance model student behaviors.

LTC 705 – Athletic Administration: Coach-centered Educational Athletics – A Character-based Coach-to-Coach Mentoring Program

Enrollees who will derive greatest benefit: Administrators seeking methods and strategies to maximize and enhance the strengths of their coaching staff.

LTC 707 – Athletic Administration: Assessment of Interscholastic Athletic Programs and Personnel

Enrollees who will derive greatest benefit: Administrators with minimal background in personnel and program assessment and administrators seeking templates for assessment of programs and personnel.

LTC 709 – Athletic Administration: Communications, Methods and Applications for Athletic Administrators

Enrollees who will derive greatest benefit: Administrators desiring to learn more about personal communications styles.

LTC 710B – Athletic Administration: Current issue in American Sports (Dealing With Parents; AD Burnout; Sportsmanship; Directing Non-Faculty Coaches; Bullying, Hazing, Cyberbullying)

Enrollees who will derive the greatest benefit: Administrators seeking discussion of these current issues and problem-resolution strategies.

LTC 714 – Athletic Administration: Dealing With Challenging Personalities

Enrollees who will derive greatest benefit: Administrators seeking to understand the role of human personality in defining a challenging personality or behavior and seeking strategies for dealing with extremely aggressive, rigid, sarcastic, passive or condescending personalities.

LTC 715 – Athletic Administration: Professional Boundaries: Identifying, Implementing and Maintaining

Enrollees who will derive the greatest benefit: Administrators seeking awareness as it relates to interaction between student and educator. Legal statues, and reporting mandates in which all athletic administrators should be familiar.

LTC 719 – Athletic Administration: Leadership, Management/Supervision and Decision-making Concepts, Methods and Applications

Enrollees who will derive greatest benefit: Administrators seeking to understand the effects of individual personality on leadership, management and decision-making and wanting to enhance their own skills and abilities in these areas.

LTC 720 – Athletic Administration: Community-centered Educational Athletics – A Character-based Approach to Identifying and Unifying the Whole Team

Enrollees who will derive greatest benefit: Administrators seeking to learn more about character-based athletics and strategies needed to implement these programs within the entire community.

LTC 721 – Athletic Administration: Positive Sporting Behavior – For the Love of the Game

Enrollees who will derive the greatest benefit: Administrators seeking strategies and concepts to implement and/or enhance the understanding of and involvement in a positive sporting environment for staff, students and community.

LTC 723 – Athletic Administration: Professional Growth programs for Interscholastic Athletic Personnel

Enrollees who will derive the greatest benefit: Administrators seeking to improve coaching, prepare new coaches and provide remediation to coaches who need improvement.

LTC 724 – Athletic Administration: Stress Management Methods, Techniques and Systems

Enrollees who will derive greatest benefit: Administrators seeking new concepts, methods and additional strategies for dealing with stress in their daily activities.

LTC 790 – Athletic Administration: Leadership Training Instructional Methods and Techniques

Enrollees who will derive greatest benefit: Administrators seeking to become instructors in the Leadership Training Institute. In order to be an LTI instructor, one must take LTC 501, 790 and the course to be instructed.

LTC 799 – Athletic Administration: Standards of Excellence in Interscholastic Athletic Programs

Enrollees who will derive greatest benefit: Experienced athletic directors attempting to achieve high levels of Program Excellence and/or researching foundation information and strategies for achievement of excellence in high school athletics programs. Required with 501 for QPA.



NIAAA CAA Application for Conference Exam

#ADConf16

Note: Please read all information before completing application.

Objectives:

Within the field of secondary school athletic administration, this certification program intends:

- To promote professional standards, practices and ethics;
- To encourage self-assessment by offering guidelines for achievement;
- To improve performance by encouraging participation in a continuing program of professional growth and development;
- To identify levels of educational training essential for effective school administration;
- To foster professional contributions to the field;
- To maximize the benefits received by the school community from the leadership provided by certified athletic administrators.

Basic Eligibility:

There are 130 points attainable within the personal data form and a minimum 65 points are required to qualify for the examination. Sample personal data form available at www.niaaa.org.

Athletic administrators who satisfy the following prerequisites may apply:

1. Bachelor's degree, or higher, from an accredited institution;
2. Approval of Personal Data Form (PDF);
3. Two or more years of successful experience as an interscholastic athletic administrator;
4. Employed by (or retired from) a school, school district or state high school athletic/activities association in such capacity that the administration of interscholastic athletics is (was) among job responsibilities;
5. Completion of Leadership Training Institute Courses LTC 501, 502, 504 and 506;
6. Read the NIAAA Code of Ethics.

Note: Athletic administrators who, according to the Americans with Disabilities Act, require special accommodations to take the exam should contact the NIAAA office.

Earning the CAA Designation:

Complete the application form online. Following the processing of the application, you will receive an e-mail including a "Personal Data Form" (PDF), a copy of the "Study Guide" and sample exam questions. **The CAA PDF needs to be returned by Tuesday, November 29 for processing and approval.**



NFHS Learning Center

#ADConf16

Online Courses For ALL – Students, Coaches, Administrators, Parents and Officials

Courses on

www.nfhslearn.com

Free Courses

- Captain's Course
- Coaching Pole Vault
- Coaching Unified Sports
- Concussion for Students
- Concussion in Sports
- Creating a Safe and Respectful Environment
- Engaging Effectively with Parents
- Heat Illness Prevention
- Introduction to Music Adjudication
- Introduction to Pitch Smart
- Learning Pro: Homework Helper
- Learning Pro: Reading and Learning Strategies
- Learning Pro: Research Skills
- Learning Pro: Testing Tips
- NCAA Eligibility
- Positive Sport Parenting
- Social Media
- Social Media for Students
- Sportsmanship
- Sports Nutrition
- Sudden Cardiac Arrest

Core Courses

- Fundamentals of Coaching
- First Aid, Health and Safety for Coaches
- Captain's Course (For Students)
- Interscholastic Officiating
- Introduction to Music Adjudication
- Positive Sport Parenting

Sport-Specific Courses

- ACCA Spirit Safety Certification
- Coaching Baseball
- Coaching Basketball
- Coaching Boys Lacrosse
- Coaching Cheer and Dance
- Coaching Field Hockey
- Coaching Football
- Coaching Girls Lacrosse
- Coaching Golf
- Coaching Soccer
- Coaching Softball
- Coaching Swimming
- Coaching Tennis
- Coaching Track and Field
- Coaching Volleyball
- Coaching Wrestling
- Teaching Sports Skills

Elective Courses

- Blocking, Tackling and Equipment Fitting
- Middle School Sports
- Strength and Conditioning
- Teaching and Modeling Behavior

How do I get certified?



Accredited Interscholastic Coach (AIC – Level 1), you must complete:

- NFHS Fundamentals of Coaching
- An NFHS Sport-specific course or Teaching Sports Skills
- NFHS First Aid, Health and Safety for Coaches or its equivalent
- Concussion in Sports



Certified Interscholastic Coach (CIC – Level 2), you must complete:

- Must be an Accredited Interscholastic Coach
- Creating a Safe and Respectful Environment
- Engaging Effectively with Parents
- First Aid, Health and Safety for Coaches
- Sportsmanship
- Strength and Conditioning
- Teaching and Modeling Behavior
- Two Additional Courses (User Choice)

Get Certified!™

For Yourself ... Your Students ... Your School.

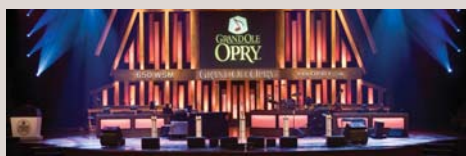
Top 10 Attractions in Nashville



Andrew Jackson's Hermitage

History comes to life at the home of Old Hickory, former President Andrew Jackson. The story of The Hermitage, and how Andrew Jackson forged his prosperous farm, is peppered with invention, freedom, and the changing tides of the times. At the Hermitage, visitors can expect to see a day in the life of plantation living, as they tour the mansion and the expansive grounds and learn about the history of slavery, the role of women and the war.

- **Hours:** 9:00 a.m. – 5:00 p.m. (Daily); Hours may vary seasonally
- **Admission:** Adult – \$20, Senior – \$17, Student (13-18) – \$15, Child – \$10
- **Website:** <http://www.thehermitage.com>



Grand Ole Opry

The top attraction in Music City, The Grand Ole Opry is an American icon. Known as "country's most famous stage," what began as a simple radio broadcast in 1925 is today a live-entertainment phenomenon. Providing world-famous entertainment for all ages, The Opry showcases

both country music legends and up-and-coming stars. A one-of-a-kind experience, guests come for the memorable shows and unforgettable moments, and are offered a behind-the-scenes look at this famous show on the Opry tours.

- **Hours:** 7:00 p.m. (Tuesday, Friday), 7:00 p.m., 9:30 p.m. (Saturday)
- **Admission:** \$32.00 – \$72.00
- **Website:** <https://www.opry.com>



Country Music Hall of Fame and Museum

Come here to examine the roots of country music and see how it all began. Find out who the real pioneers of country music were. If you're a country music trivia buff, you'll get your fill here. Stroll the walkpath and see where greats like Dolly Parton and Elvis Presley got their starts – the famed RCA Studio B. The permanent exhibit traces the history of country music from its very beginnings, with memorabilia, audio and video clips, interactive displays, and finally, the Hall of Fame Rotunda. Special exhibits focus on different people, styles or periods of history. Gift shop and restaurant onsite.

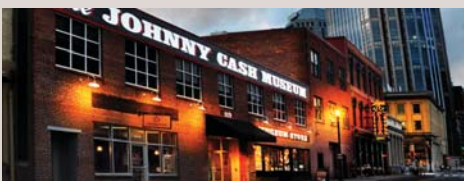
- **Hours:** 9:00 a.m. – 5:00 p.m. (Daily)
- **Admission:** Adult – \$19.99, Senior (55+) – \$17.99, Student – \$17.99, Military – \$17.99, Child (6-17) – \$11.99, Child (5 and under) – Free
- **Website:** <https://www.countrymusicHallof-fame.org>



Bicentennial Capitol Mall State Park

A nod to the soldiers who served our country, The Bicentennial State Park showcases the WWII veterans' memorial. Visitors are invited to splash in the fountains, and stroll down a walkway that honors every county in Tennessee. There's a 200-foot granite map of the state, and the aforementioned area that commemorates each of the state's major waterways – 31 vertical fountains in all. During the summer months, the amphitheater features live performances, an ideal time to kick back, have a snack and let the music transform your day or evening. If you just want to relax, listen to music and get away from the hustle and bustle of city life, Bicentennial State Park is the place to be.

- **Hours:** Sunrise to sunset daily
- **Admission:** Free
- **Website:** <http://www.state.tn.us>



The Johnny Cash Museum

The Johnny Cash Museum features the world's largest collection of Johnny Cash artifacts and memorabilia in the world. Look for listening booths, costumes and more collectibles chronicling the life and work of the "Man in Black."

- **Hours:** 9:00 a.m. – 7:00 p.m. (Daily)
- **Admission:** Adult – \$17, Senior – \$16, Student – \$16, Child \$13
- **Website:** <https://www.johnnycashmuseum.com>

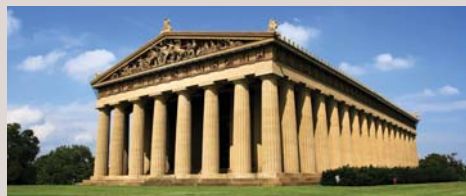


Ryman Auditorium

One of Nashville's most famous music venues, The Ryman is the premier spot for music lovers seeking to hear their favorite performer or tour a legendary performance space. Originally built as the Union Gospel Tabernacle in 1892 by Captain Tom G. Ryman, it is one of the most famous music venues in the country (as well as a National Historic Landmark). With their top-notch acoustics and history, The Ryman has an almost mystical, welcoming feel. Ryman also offers daytime tours, so you can explore the majesty of this venue at your own pace. Easily

spend two hours in the museum and, before you leave, make sure to stop by Cafe Lula for fresh and healthy food.

- **Hours:** 9:00 a.m. – 4:00 p.m. (Daily)
- **Admission:** Self-guided tours: Adult – \$20, Child (4-11) – \$15; Backstage tours: Adult – \$27.50, Child (4-11) – \$22.50
- **Website:** <http://www.ryman.com>



Parthenon in Centennial Park

A tribute to classical architecture, the Parthenon in Centennial Park houses one of the premier museums in the area. The permanent collection boasts notable works from 19th- and 20th-century American artists (Albert Bierstadt, Frederic Edwin Church and Thomas Moran) and contemporary pieces crafted by emerging talents.

Athenian sculptures created from direct casts of originals that once adorned the ancient Greek ruins are also on display. It's a popular place for weddings, proposals, and filming for movies and television. Since it is located near the Vanderbilt campus, a tour is perfect to pair with visiting some of the school grounds and architecture. Soda shops, revered burger joints and collegiate shopping are all nearby.

- **Hours:** 9:00 a.m. – 4:30 p.m. (Tuesday-Saturday)
- **Admission:** Adult – \$6, Senior (62+) – \$3.50, Child (4-17) – \$3.50
- **Website:** <http://www.nashville.gov>



Cheekwood Botanical Gardens and Museum of Art

A world of its own, Cheekwood Botanical Gardens offers visitors a chance to escape, discover and be amazed. The estate's grounds offer such mesmerizing sights as the reflection pool, Japanese garden and nature sanctuary. This 55-acre botanical garden and art museum, located on the historic Cheek estate, exists to celebrate and preserve its landscape. If the awe-inspiring scenery has your appetite working overtime, Cheekwood is known for its fine-dining and mouth-watering fares, as well as the Georgian-style museum which features national traveling exhibitions, ranging from Early American to European decorative art. Cheekwood provides hours of pleasure set in a breathtaking backdrop.

- **Hours:** 9:00 a.m. – 5:00 p.m. (Tuesday-Saturday), 11:00 a.m. – 4:30 p.m. (Sunday)
- **Admission:** Adult – \$14, Senior – \$12, Student – \$7-10, Child – \$7-10; Parking – \$3
- **Website:** <http://www.cheekwood.org>



Lane Motor Museum

One of the few museums in the United States to specialize in European cars, Lane Motor Museum is a working museum. Some of the cars are in showroom condition, while others represent typical aging. A well-known Music City landmark, this unique collection of cars will have collectors drooling and turn visitors into aficionados after one visit.

- **Hours:** 10:00 a.m. – 5:00 p.m. (Thursday-Monday)
- **Admission:** Adult – \$9, Senior – \$6, Child (6-17) – \$3
- **Website:** <https://www.lanemotormuseum.org>



Nashville Zoo

Nashville Zoo is a progressive and dynamic zoological park serving middle Tennessee, southern Kentucky and hundreds of thousands of tourists who travel to Nashville every year. Since opening its doors in 1991, the zoo has grown from a small, private operation in Cheatham County to an Association of Zoos

and Aquariums (AZA) accredited facility with international conservation involvement. More than 800,000 visitors come to the Nashville Zoo annually, making it one of the top attractions in middle Tennessee.

- **Hours:** 9:00 a.m. – 4:00 p.m.
- **Admission:** Adults/Teens – \$16, Senior (65+) – \$14, Child (2-12) – \$11, Children under 2 – Free
- **Website:** <http://www.nashvillezoo.org>

Area Shopping

Hill Center Green Hills

This open-air, pet-friendly avenue in the Green Hills neighborhood is home to a few of the city's most popular retailers. You will find Anthropologie, Whole Foods Body, West Elm, Calypso St Barths and other upscale national chains. But, the real reasons to go are to peek into the exclusive clothing boutique H. AUDREY (owned by Hank Jr.'s stylish daughter/recording artist, Holly) or to get lost in the vast selection in the Cosmetic Market. Famed southern designer Billy Reid also has an outpost here. The adjacent street of Bandywood is equally enticing with more than 25 local retail choices (less than a block away). Stop into Ronnie Dunn's chic daughter's adorable shop, The Perfect Pair, for shoes and baubles, and don't miss grabbing a healthy lunch at Firefly.

- **Website:** <http://www.hillcentergreenhills.com>

The Mall at Green Hills

Every day there's a new reason to stop into this shopping mecca. It's never too crowded, houses only the best stores (Nordstrom, J.Crew, Tory Burch, Restoration Hardware, Apple, Louis Vuitton) and boasts unique designer clothing/accessory boutiques such as Gus Mayer and Judith Bright where you will find original, Nashville-inspired style. The most incredible gifts in the city are to be found at Absolution.

- **Hours:** 10:00 a.m. – 9:00 p.m. (Monday – Saturday), 12:00 p.m. – 6:00 p.m. (Sunday)
- **Website:** <http://www.themallatgreenhills.com>

The NFHS and NIAAA are not involved with booking tours to these sites. To schedule tours or for more information, visit the listed websites or www.visitmusiccity.com.

Gaylord Opryland's Country Christmas

During a Country Christmas, you and your family will marvel at lavish displays, including more than two million twinkling lights and new decor. Enjoy this exclusive holiday event to get you in the spirit of the season.

- Attendees to the National Athletic Directors Conference receive a 20% discount on ticket orders.
- **Use Promo Code:** Save20
- **Phone:** 1-615-889-1000 for tickets and more information.

Registration Information

#ADConf16

Everyone must register online!

Please go to – www.nfhs.org or www.niaaa.org. Online registration will require payment at time of completion via credit card or check.

In order to register for the 2016 National Athletic Directors Conference, you must first sign in to your member profile.

1. Enter **USER NAME** and **PASSWORD** and select blue Sign-in button.
2. Once logged into your profile, you will find the 2016 National Athletic Directors Conference under “**Upcoming Events.**” If it is not listed, please click on the word “more.”
3. Follow Step by Step Directions. **Complete all boxes denoted with red★.**

If you are not a member with the NIAAA, you must create a profile through our member portal. If you believe you are a member but do not know your username and password, please call 317-587-1450. Please do not create a new profile if you are unsure of your username, password or membership status.

To create a member profile:

1. Please click on the phrase “**Haven't Registered Yet?**” located below the blue “**Sign-in**” button.
2. If you wish to be a non-paying member, please select “**Non-Member**” as your member type.
*Please note that conference and LTI rates are discounted for our paying members.
3. If you wish to become a paid member, select the desired Membership and select the blue continue button. Those who select a paid membership will need to complete the member registration and pay for the

- membership prior to and separate from registering for the conference.
4. Once you are logged in to your member profile, select the 2016 National Athletic Directors Conference from the “Upcoming Events” section of the member portal.

If you need assistance while completing your 2016 NADC registration, please call 317-587-1450.

Upon completion of your online registration, you will receive an immediate confirmation of your registration. Please keep this information for future reference. If you do not receive an email confirmation of your online registration, you are not registered.

For Conference Information Contact:

National Federation of State High School Associations (NFHS)

Mark Koski, CMAA

NFHS Director of Sports, Events and Development

Office: 317-822-5716

Email: mkoski@nfhs.org

National Interscholastic Athletic Administrators Association (NIAAA)

Patty Conrad

NIAAA Administrator of Organizational Affairs

Office: 317-587-1450

Email: pconrad@niaaa.org

Cancellation Procedures

In case of cancellation, all conference fees paid will be refunded, minus a \$50 cancellation charge, if notice is given by Wednesday, November 23. If your hotel reservation has been made, cancellations must be made prior to 72 hours of scheduled arrival. Cancellations made within 72 hours of arrival will forfeit one night's room and tax.

Registration Instructions

Please Read Carefully

For Conference Registration:

1. Delegate early registration is \$245 for NIAAA members/state high school association staff, or \$325 for non-members when registering by November 18. After November 18, all registration fees are \$345 (does not include NIAAA membership). Each delegate registration includes one luncheon ticket and one banquet ticket, as well as the registration gift.
2. Upon completion of your registration, an email confirmation will be sent. If you do not receive an e-mail confirmation by November 23, please call 317-587-1450 and ask for conference registration.
3. The spouse/guest registration fee is \$40 and includes the Saturday reception for families of registered athletic administrators, the Sunday program, the Monday Backstage Tour of the Grand Ole Opry, and admittance into the exhibit hall and general sessions. It does not include the luncheon, banquet or any optional activities. Luncheon and/or banquet tickets may be purchased in advance for \$60 and \$80, respectively. Under no circumstances will spouses and children who are not registered for the conference be admitted into the exhibit hall.
4. In order to provide ample workshop seating, please select one workshop from each session that is of interest to you.



Gaylord Opryland Resort & Convention Center Map

#ADConf16



FOOD & DRINK

- 11 Cascades American Café
- 11a Wasabi's Sushi Bar
- 11b Solario Cantina (Lower Level)
- 11c Ravello (Lower Level)
- 11d Conservatory Café
- 11e Fuse Sports Bar
- 11f Jack Daniel's
- 11g Findley's Irish Pub
- 11p Stax Burgers
- 11q Paisano's Pizzeria & Vino
- 11r Old Hickory Steakhouse
- 11s The Falls
- 11t Conservatory Wine Bar (Lower Level)
- 11u Library Lounge
- 11v Cocoa Bean Coffee House
- 11w Delta Delight Frozen Yogurt

RECREATION

- 11 Spa, Salon & Fitness Center
- 11a Cascades Outdoor Pool (Access through Spa)
- 11b Indoor Pool (Access through Spa)
- 11c Magnolia Outdoor Pool
- 11d Delta Riverboats
- 11e Delta Fountain Show
- 11f Gaylord Springs Golf Pick-Up

SHOPPING

- N3 Cascades Necessities
- N4 Magnolia Necessities
- N5 Magnolia Shops
 - Nashville Market
 - Johnston & Murphy
 - Swarovski
 - Savannah's
 - Cowboys & Angels

EVENT LOCATIONS

- E1 Crystal Gazebo
- E2 Lion's Head Fountain
- E3 Magnolia Courtyard
- E4 Delta Pavilion
- E5 Delta Landing
- E6 Water's Edge



Mark Your Calendar For Future National Athletic Directors Conferences



**December 8-12,
2017**

Phoenix, Arizona



**December 14-18,
2018**

San Antonio, Texas



**December 13-17,
2019**

National Harbor, Maryland



**December 11-15,
2020**

Tampa, Florida

Conference Information #ADConf16



NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

PO Box 690 | Indianapolis, Indiana 46206
Phone: 317-972-6900 | Fax: 317.822.5700 | www.nfhs.org

NATIONAL INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION

9100 Keystone Crossing, Suite 650 | Indianapolis, Indiana 46240
Phone: 317-587-1450 | Fax: 317.587.1451 | www.niaaa.org