



# The Athletic Director Survival Guide

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## Dedication

I dedicate this Survival Guide to the following people without which this project would have never seen the light of day.

To ‘my person’ Sara Ann Bryant, your love and belief in me have often been the difference in my personal success and failure. Thank you for living out God’s love for me in such practical daily ways. In my marriage to you I definitely “out punted my coverage” in winning your heart.

To my dearest children Michael, Julie Ann, Megan and Katherine. I have felt your love for me as real as the Oregon rain. Thank you for your encouragement to “finish the race” by following through on this book and my dreams.

To the athletic directors, past, present and future in the state of Oregon, you are my inspiration and motivation. Thank you for loving, challenging and encouraging the students, coaches and community members around your athletic program. You are daily difference makers and my hero’s.

To Marshall Haskins of the Portland Interscholastic League. Thank you for believing in me and for being my first client. I shall never forget you!

To the many people who have had influence in my life (coaches, bosses, close friends, colleagues) your encouragement, challenge, friendship and care have influenced me. Thanks for your belief in me that has led to my best work.

## **The Athletic Director Survival Guide**

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## **The AD Survival Guide; why survive when you can THRIVE?**

### **Preface**

While a high school athletic administrator in Oregon some years ago now, my daughter had a conversation with a parent of her select soccer team regarding my position as an interscholastic athletic administrator. His statement to her was that “I had the best job going because I got paid to watch games”. His perception was that interscholastic athletic administrators did nothing more important or valuable than watch games. It is this misperception of the role and job description of the interscholastic athletic administrator as well as my deep desire to assist and encourage people in this profession that led me originally to write the Athletic Director Survival Guide.