

OADA State Conference
April 17-21, 2020 Sunriver Oregon

2-6-2020 Draft

SERVANT LEADERSHIP



FRIDAY, APRIL 17

<u>Time</u>	<u>Activity</u>	<u>Location</u>
5:00 – 9:00p	LTI CLASSES LTC 501 Athletic Administration: Guiding Foundations and Philosophies Kris Welch, CMAA, OSAA & Lynn Cowdrey, S. Wasco HS The flagship course of Leadership Training serves as an overview for interscholastic athletic administration. This course introduces the philosophy of educational athletics then focuses on the roles of the NIAAA, the NFHS, the State Athletic/Activity Associations, and the State Athletic Administrator’s Associations. The course also previews the NIAAA Leadership Training and Certification Programs. It is a prerequisite for all four levels of certification and includes study materials for the CAA Certification. Required for: RAA, RMSAA, CAA and CMAA Certification AND LTI instructor	Fireside
	LTC 706 Coaching Coaches to be Leadership Educators Tim Sam, CMAA, N. Valley HS & Dave Hood, CAA, OADA Exec. Dir. This course will examine the training, preparation, and guiding of coaches. Understanding the inherent tasks related to education-based athletics is an ongoing role and responsibility of the athletic administrator. The athletic administrator will be better prepared to integrate new learning opportunities for coaches. Through the nurturing of suggested knowledge, skills, behaviors, and attitudes, enrollees in this course will be better empowered as an athletic administrator to deal with the constant turnover and training of coaches that can demand much of the administrator’s time.	Abbot II

SATURDAY, APRIL 18

<u>Time</u>	<u>Activity</u>	<u>Location</u>
8:00a- 12 Noon	NIAAA Section 8 Meeting All Athletic Directors interested in the NIAAA are welcome to attend. Led by Larry Yeradi, CAA Wyoming (NIAAA Executive Board), this meeting will be attended by several out of state Athletic Directors, as well as a representative from the NIAAA national office.	Fireside
	LTC 508 Legal Issues III (Hazing, Constitutional Law, Disabilities Law, Employment Law & Labor Law) Dr. Lee Green, attorney and professor emeritus of sports law, Baker University & Tim Sam, CMAA, N. Valley HS This course provides in-depth coverage of the legal standards governing hazing in interscholastic athletics programs and strategies for developing, implementing, and documenting an effective anti-hazing policy, along with extensive coverage of the constitutional rights of student-athletes that must be respected by schools when sanctioning athletes for misconduct, the impact of federal disabilities legislation on school sports programs, and the employment and labor law issues related to the administration of interscholastic athletics programs, in particular the minimum wage and overtime requirements of the federal Fair Labor Standards Act. <i>Required for: CMAA Certification</i>	Heritage I
	LTC 608 Management Strategies and Organizational Techniques Tim Burke, Newberg HS & Dennis Burke, Wilsonville HS This course is designed to inform athletic administrators how to more effectively organize and manage their time, apply time management principles, be more productive and have balance to life. Instruction will focus on 12 key components and strategies, including proven techniques and tips to teach participants how to: Set Goals	Great Hall

and Priorities, Plan for Results, Organize for Success, Process Paperwork, Delegate Effectively, Eliminate Time Wasters, Enhance Decision-Making, Make Meetings Productive, Conquer Procrastination, Utilize Technology, Communicate Effectively and Reduce Stress. Enrollees who will derive greatest benefit: Administrators who are not familiar with the pressures and intensity of athletics administration and who could benefit from orientation to time as an administrative resource.

LTC 630 Interscholastic Contest Management-Planning, Preparation & Methods **Abbot I**
Mark Horak, CAA, W. Linn HS; Sandy Luu, CAA, Catlin Gabel School; Kris Welch, CMAA, OSAA

As a result of the U. S. Department of Education communication and clarification of Section 504 of the Rehabilitation Act of 1973, each school district is encouraged to include disabled students in school extra-curricular athletic programs. This course content and model plans will provide a guide for school districts to implement opportunities for disabled students to participate at the fullest extent of their abilities. All enrollees will derive strong benefit because the course alerts and educates school and athletic administrators regarding the school district's responsibilities in providing opportunities for disabled students.

LTC 714 Dealing With Challenging Personalities **Abbot II**
Kevin Bryant, CMAA, Redmond Schools & Steve Wallo, CAA, CS Lewis Acad.

This course examines the causes of challenging or difficult personalities in society, with specific reference to interscholastic athletic programs. Basic management strategies include the use of emotional intelligence and transactional analysis considerations and methods. Specific protocols will be defined for dealing with individuals who "must be right," "must win," "must be logical" and "must be accepted." In addition, techniques will be covered for preventing or responding to anger, sarcasm, denigration, complainers and backbiters and rigid-obstinate personalities. A model will also be discussed for creative interaction with parents who demand involvement in athletic department decision-making or who seek to influence the decisions of senior administrators.

Noon – 1:00p **OADA SCHOLARSHIP GOLF TOURNAMENT REGISTRATION and 50/50 Tickets for Mulligans** **Lost Tracks GC**

1:00 – 6:00p **OADA SCHOLARSHIP FUND GOLF TOURNAMENT** **Lost Tracks GC**
 This 18-hole scramble event takes place on one of Central Oregon's fun courses. You can form your own team or asked to be placed on one. There are several prizes and proceeds go to a great cause - scholarships for kids of AD's! Be sure to fill out the registration form and send in the additional amount. The number of participants is limited so be sure to get your forms in early. Contact Tim Sam (CMAA, North Valley HS), tournament director if you have any questions.

6:00 – 7:00p **19th Hole Festivities following the Golf Tournament sponsored by Beynon Sport Surfaces** **Lost Tracks GC**

3:00 – 7:00p **Early Packet pick-up-ONLY FOR MEMBERS WHO PRE-REGISTERED AND PAID** **Fireside Lobby**
 Conference packet pick up as well as your conference gift. Come here first to pick up everything you need for the conference. Staffed by OADA board members, **3A Athletic Directors and 3A Class Rep Eric Hoberg**

7:30p **Welcoming social for all new athletic directors** **Lodge Lobby**

6:30 - 9:00p **OADA/State Ambassadors** **Landmark I/II**

SUNDAY, APRIL 19

<u>Time</u>	<u>Activity</u>	<u>Location</u>
7:00a – 10:30a	Vendor Check In/Exhibit Hall Set-Up (Doug Thompson)	Sage Springs Pavilion
7:30 – 8:30a	REGISTRATION Conference packet pick up as well as your conference gift. Come here first to pick up everything you need for the conference. Staffed by OADA board members, 3A Athletic Directors and 3A Class Rep Eric Hoberg	Fireside Lobby

8:30 – 10:30a	Coffee & Donuts sponsored by the Oregon School Activities Association	Great Hall
CONFERENCE OPENING SESSION		
Welcome	Kyle Cowan, Portland Christian HS, OADA President	
Keynote Speaker	Greg Byrne, Director of Athletics University of Alabama	
OSAA: Year in Review	Peter Weber, OSAA Executive Director	
Introduction of Candidates	Troy Jerome, Pendleton HS, OADA Secretary	
Introduction of Sponsors	Dave Hood, CAA, Co-Executive Director	
NIAAA	Mike Blackburn, CMAA, NIAAA Executive Director	
10:45a-3:00p	*VENDOR AREA OPEN* - BRUNCH BUFFET – sponsored by the Oregon School Activities Association - DOOR PRIZES (Must be present to win)	Sage Springs Pavilion
1:00 – 3:00p	CAA Exam By Reservation Only. For those wishing to become a certified Athletic Director through the NIAAA. Prerequisites include applying early, as well as completing LTC 501, 503, 502, 504, 506 Vicki Nelms, CMAA, Clackamas HS, Certification Coordinator	Gallery Rm 712
1:00 – 1:45p	<u>Workshop Session #1</u>	
	A. Character and Leadership Development with PCA Presented by Spencer Gordon & Benjamin Dudley with Positive Coaching Alliance	Landmark I
	B. Current Issues in Sports Medicine Presented by Samuel T Johnson, Clinical Associate Professor @ OSU	Landmark II
	C. Developing Positive Team Culture Diana Cutaia, Founder, Coaching Peace Consulting	Heritage I
	D. 1st & 2nd Year Athletic Directors - Roundtable Presented by Troy Jerome – Pendleton HS	Heritage II
	E. Panel of Coaches – Leadership Character Presented by Sunset HS and Aloha HS varsity coaches	Fireside
2:00 – 2:45p	<u>Workshop Session #2</u>	
	A. Developing Student Leaders Presented by Majalise Tolan, Lincoln County – Secondary Teaching and Learning Administrator & Kelly Hart, Assistant Principal at Sam Barlow High School.	Heritage II
	B. Panel of Coaches – Leadership Character Presented by Sunset HS and Aloha HS varsity coaches	Fireside
	C. How to start Hall of Fame Presented by Craig Rothenberger, CAA – Junction City, Boyd Borkquist, CAA - Retired	Landmark I
	D. Small School Athletic Directors Presented by Jeff Clark – Oakland, Bart Rothenberger, CAA – Toledo, Kyle Cowan – Portland Christian	Landmark II
	E. Developing Positive Team Culture Presented by Diana Cutaia, Founder, Coaching Peace Consulting	Heritage I

3:00- 4:00	Sport Law: Year-In-Review Dr. Lee Green, attorney and professor emeritus of Sports Law, Baker University	Great Hall
4:00- 9:30p	VENDOR AREA OPEN - DOOR PRIZE DRAWINGS #1 (5:30) and 50/50 Sales Hospitality/Burrito Bar	Sage Springs Pavilion
6:30-8:00p	Classifications & League Meetings I 1A – Great Hall 2A – Heritage I 3A – Heritage II 4A – Fireside 5A – Landmark I 6A – Landmark II	Steve Wallo, CAA, CS Lewis Clint Forste, Santiam HS Eric Hoberg, Pleasant Hill HS Dave Ehrhardt, Phoenix HS Pat Richards, West Albany HS Russ Bolin, Roseburg HS
8:00-9:30p	Vendor Area Open: Hospitality & OADA Bag Toss Championship Tournament Tournament Director: Bruce Reece, CAA, Illinois Valley HS	Sage Springs Pavilion

MONDAY, APRIL 20

<u>Time</u>		<u>Location</u>
6:45 – 7:30a	FCA MEETING	Landmark I
7:45 – 8:30a	LIGHT BREAKFAST BUFFET – Sponsored by Oregon Athletic Coaches Association	Great Hall
8:30 - 9:30a	General Session: All Classifications Assembly OACA Report – Rob Younger, Exec. Dir. & Chris Knudsen, Assoc. Dir	Great Hall
	1A – Great Hall 2A – Heritage I 3A – Heritage II 4A – Fireside 5A – Landmark I 6A – Landmark II	Steve Wallo, CAA, CS Lewis Clint Forste, Santiam HS Eric Hoberg, Pleasant Hill HS Dave Ehrhardt, Phoenix HS Pat Richards, West Albany HS Russ Bolin, Roseburg HS
9:30 – 10:15a	Workshop Session #3	
	A. Social Media Do’s and Don’ts Presented by Haley Percell, Chief Legal Counsel, Oregon School Boards Association & Jennifer Nancarrow, Senior Assistant Legal Counsel, Oregon School Board Association	Heritage I
	B. Equity and Civil Rights in School Sponsored Activities Winston Cornwall, Civil Rights Specialist – ODE, Peter Weber, Exec. Director - OSAA	Landmark I
	C. Roundtable for Female Athletic Director’s Presented by KT Emerson, Kelly Foster, Cindy Simmons - OSAA	Heritage II
	D. Building Relationships Through Listening Presented by HD Weddel, Education Consultant, former Principal, Madras High School	Fireside
	E. Student Leaders Captain Academy Presented by Tim Burke – Newberg, Doug Thompson – Forest Grove, Troy Jerome – Pendleton	Landmark II

10:30 - 11:45a Workshop Session #4

- A. Character Education and Leadership for Coaches** **Heritage I**
Presented by Tom Bendt, AD, Aloha HS; Nathan Stanley, AD, Lakeridge HS
- B. ACL Injury Prevention Programs: Adopting an approach that fits yours setting** **Heritage II**
Presented by Marc Norcross, Associate Professor, OSU
- C. Equity and Civil Rights in School Sponsored Activities** **Landmark I**
Winston Cornwall, Civil Rights Specialist – ODE, Peter Weber, Exec. Director - OSAA
- D. Student Suicide Awareness** **Fireside**
Presented by Callen Sarah Sterling – Garret Hemann Robertson P.C.
- E. Servant Leadership: at your school and in your life** **Landmark II**
Presented by Kevin Bryant, CMAA, Redmond School District

11:45 – 12:50p OADA AWARDS LUNCHEON (Buffet) and 50/50 Tickets **Great Hall**
Emceed by Troy Jerome, OADA Secretary; Athletic Director awards will be presented to Retiring Members, Years of Service, OADA Leadership, and Awards of Merit, and Scholarship recipient presentations.
****50/50 Tickets sold by 5A ADs, Pat Richards - West Albany HS, Classification Rep**

1:00 – 5:00p LTI CLASSES

LTC 510 Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property) **Heritage I**
Dr. Lee Green, attorney and professor emeritus of sports law, Baker University
Tim Sam, CMAA, N. Valley HS

This course provides in-depth coverage of the legal standards governing the authority of schools to sanction student-athletes and athletics personnel for misuse of electronic communications tools and inappropriate postings on social media, including strategies for developing and implementing effective social media policies, along with extensive coverage of the legal mandates imposed by courts and legislatures related to event management and security, legal issues regarding the participation by transgender students in school sports programs, the rights of pregnant and parenting student-athletes that must be respected by interscholastic athletics programs, and the intellectual property issues related to schools sports nicknames, logos, and mascots. Required for CMAA certification

LTC 627 Administration of Interscholastic Sports Strength & Conditioning Programs **Heritage II**
Bart Rothenberger, CAA, Toledo HS & Troy Jerome, Pendleton HS

This course will examine the role of the athletic director and other school administrators in supporting and developing the interscholastic strength & conditioning program within a school or district. In this regard, topic coverage will include: (1) philosophy of strength & conditioning for ages 12-18; (2) function of strength & conditioning in rehabilitation of injury; (3) roles and responsibilities of coaches and athletic administrators; (4) the interscholastic weight room – specifications and equipment; (5) financial issues and strategies; (6) helping parents, athletes and the general public understand the role strength and conditioning; (7) legal issues and risk management strategies; (8) certification of strength & conditioning personnel; (9) performance enhancing substances in interscholastic strength & conditioning; and (10) contemporary administrative issues and response strategies. Enrollees who will derive greatest benefit: Administrators seeking methods to better support strength & conditioning programs in middle and high school programs.

LTC 707 Assessment of Interscholastic Athletic Programs and Personnel **Landmark I**
Evan Brown, CAA, Madras HS & Kyle Cowan, Portland Christian HS

This course examines a philosophical rationale and a variety of methods that may be used to assess athletic programs and personnel. The goals of this program are to improve the performance of athletic coaches and other athletic department personnel, improvement of program operations and improvement of satisfaction among players, parents and employees. A central theme is to encourage assessment of needs, interests and opinions that can enhance goal-setting and planning priorities. The course examines a philosophical rationale for assessment of high school

sport programs, discusses basic statistical concepts, focuses on Affective Assessment, describes various Personnel Assessment methods and concepts, and details various Program Assessment techniques.

LTC 719 Leadership, Management/Supervision and Decision-Making Concepts, Methods and Applications **Landmark II**

Kris Welch, CMAA, OSAA & Vicki Nelms, CMAA, Clackamas HS

This course examines relevant strategies and principles that can be utilized to enhance the skills of the athletic administrator in the areas of leadership, management and decision-making. Learning begins with an introduction to the differences between leadership, management and supervision, and continues with an in-depth investigation of each. Through the analysis of specific leadership and management characteristics and techniques, students will be able to apply specific skills to improve their leadership effectiveness. Concepts and techniques of decision-making strategies are discussed and demonstrated through various in-class exercises. Appendices provide relevant materials, instruments and assessment procedures that support text materials and principles.

6:00 – 7:00p HOSPITALITY HOUR Hosted by Oregon State University **Heritage I/II**

7:00 – 9:00p CONFERENCE DINNER BANQUET – Sponsored by BSN Sports **Homestead**

**National Anthem
Invocation
Master of Ceremonies
Keynote Speaker**

**Bend Senior High Choir
Lynn Cowdrey, South Wasco County HS
Dave Hood, CAA, OADA Executive Director
Scott Barnes, Vice President & Director of Intercollegiate Athletics,
Oregon State University**

**Past President Recognition
Hall of Fame Inductions
Athletic Directors of the Year
NIAAA State Award of Merit
Bill Bowers Award of Excellence**

**Kyle Cowan, OADA President, Portland Christian HS
Bill Bowers, CMAA OADA Hall of Fame Chair W/Bob Akamian
Kyle Cowan/Classification Representatives
OADA Executive Board
OADA Executive Board**

TUESDAY, APRIL 21

Time **Location**

9:00 – 9:45a CONTINENTAL BREAKFAST **Great Hall**

10:00 – 10:30a CLASSIFICATION MEETINGS II

**1A – Great Hall
2A – Heritage I
3A – Heritage II
4A – Fireside
5A – Landmark I
6A – Landmark II**

**Steve Wallo, CAA, CS Lewis
Clint Forste, Santiam HS
Eric Hoberg, Pleasant Hill HS
Dave Ehrhardt, Phoenix HS
Pat Richards, West Albany HS
Russ Bolin, Roseburg HS**

10:30 – 11:00a OADA BUSINESS MEETING/VOTES/Report Out **Great Hall**

11:00a – 11:50 CONFERENCE AWARDS **Great Hall**

- 50/50 Drawing (5A)
- Golf Tournament Awards
- Steve Davis Daktronics Golf Trophy
- League Gift Drawing
- Thank Sunriver

**5A Classification- Patrick Richards, W. Albany HS
Tim Sam, CMAA, Golf Tournament Chair
Tim Sam
League Representatives**

11:50 - Noon CLOSING COMMENTS & ADJOURNMENT - Kyle Cowan, OADA President