



Oregon Athletic Directors Association

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**OADA Executive Board Meeting
Monday, November 9th, 2020
Virtual Meeting over Zoom
10:00 am – 2 pm
Minutes**

Call to Order: Kyle Cowan called the meeting to order at 10:03 am.

Roll Call: Kyle Cowan, Dennis Burke, Bart Rothenberger, Doug Thompson, Tim Sam, Dave Hood, Steve Wallo, Clint Forste, Erik Hoberg, Patrick Richards, Russ Bolin, Bill Bowers, Anna Maria Lopez

Missing: Dave Ehrhardt, Toni Cowdrey

Approval of Minutes from October 18th meeting, Anna Maria reported there was three minor edits to the minutes sent out earlier. The OACA report should read: ~~Dave~~ **Our office** receives 2-3 calls a week from coaches requesting information on suicide prevention. ~~OADA~~ **OACA Clinics** - link to Oregon Coaches Symposium presentations should be: (~~oada.coachesinsider.com/replays~~) **oaca.coachesinsider.com/replays**

The minutes were **M/S/P**.

Reports – No Reports this meeting

Old Business

NIAAA National Conference: Virtual, Dec. 7 – 14 Tim is registered; everyone is encouraged to attend; the agenda is now up on NIAAA website. State gifts will not be done due to challenge with virtual format. The switch to a virtual format will make it more cost effective to attend and coupled with the opportunity to take several LTC classes at a reduced rate even more appealing. Several are still considering, but have not yet registered.

OADA Membership Registration/Conference Registration/Final Forms – Dave stated that questions regarding memberships should be sent to him or Toni. There were some new ADs who were not in the AMP system, so Dave went in edited. The OSAA had some concern with the push to make our state a dual membership state (OADA & NIAAA). If members renewed their membership in August or September it would streamline the process. He offered the NIAAA would pro-rate memberships for a couple of months to cover the time in between. Additionally, there was still a glitch when attempting to register as a league since you cannot pay unless submitted together.

Newsletter Deadlines (Mascot Media) – Dave/Dennis – Mascot Media is now an OADA corporate sponsor. Similar to our association with BSN, they are in-kind sponsor for 3 years which will include assembling and publishing the newsletter. In return, they get 3 email advertisements sent out to members a year and a booth at our state conference. We have the option to publish up to 5 newsletters per year.

Dennis reported Mascot Media was simple to work with however it took a little longer to complete. Once he sent the articles, he had it back in 6 days back with 98% done. He is now looking for new contributors; appreciate feedback from membership. Dennis has a list of prospective contributors. Anna Maria was asked if she would assist in procuring articles from/of interest to women ADs. After discussion, it was concluded that

articles that would pertain to all would be best, but having some women AD's contribute would be a good group to approach as contributors. Dennis will work with Anna Maria on details.

The remaining newsletter publishing dates for 2020-21 were reviewed. Since this last edition just came out, it was decided to publish in January, March, May, and possibly add one at the end of June to set up following year. The following scheduled was created followed by the contributing writers by classification:

January 2021 - Submit by January 6 to get out week of January 11 (1A, 3A, 5A)

March 2021 - Submit by March 4 to get out week of March 8 (2A, 4A, 6A)

May 2021 - Submit by May 14 to get out week of May 19 (1A, 3A, 5A)

June 2021 – Submission on June 16 for week of June 21; after board retreat (2A, 4A, 6A)

Spirit of a Champion (STAR Program?)/Bi-Mart Update – Dennis is on hold waiting for Peter Weber and Ian to get through some of what they are working on and they will get back to this. Since Bi-Mart is located throughout the state, we should be able to partner with them to insure we get our \$10k. The OADA would do something in cooperation with the OSAA to secure our portion of funds. It was suggested to get Kelly Foster and KT to connect with since they are working on the RISE program and other similar initiatives. Names of

League Reps: Double check; any changes? There were a couple of changes, but not many. The current list of league reps for 2020-21 is on website under League Rep and is in a spreadsheet.

New Business

New AD's at Conference/Mentoring – Kyle Cowan/Tim Sam – They have now paired all new ADs with a mentor AD, including Tom Bendt who has multiple mentees and Trent Kroll. Tim, Dennis and Kris are combining to teach the new AD courses. The first session set for Nov. 17 – 18th from 9-noon; the 2nd session Dec 1- 2nd and is being offered after-hours; they might offer a third session. They are also encouraging new AD's to join the NIAAA so they can get credit for taking courses that can later be applied to CAA/CMAA certification. They are also encouraging them to use newly created AD Toolbox (on the OADA website). Tim is double booked on one of their dates with NIAAA AD mentor program, but hopefully Kris and Dennis can cover. OSAA briefly touched on the New AD mentorship/state conference/NIAAA membership in the recent Administrators workshops, but there was not much depth provided on the program or overall information shared.

OACA position letter on reopening – Rob is trying to push for reopening school athletics; Peter has visited with him. Rob feels strongly about Oregon students and the mental health impact of the pandemic and loss of school athletics. After discussing a host of considerations, it was agreed that the OADA, OACA and OSAA must support each other in our efforts to help students. It is challenging when the state has varying levels of impact on communities and some affected by more basic levels of need beyond athletic participation. Dave will work to provide Rob with a statement of how we can support him/the OACA.

Movement of Investment Account – Dave – The markets love stability which is apparent since the Dow is up 5%. It is common that good news (election results) typically bring an increase. Our current investments are not in optimal position; down overall. Discussion regarding different investment options ensued touching on the history of the creation of the account, management fees and options, the volatility of different markets and ease of access to funds. The rainy day fund was started to meet financial obligations and not really as a money-making goal.

Erik has an advisor who may be able to provide some guidance and will speak with him and get back to Dave who will report back to the group.

State Conference 2021

Schedule, Decision dates – Bart – Working on the conference being in-person, we are moving the start day back to Saturday morning to avoid Friday night football games. SR is asking for our decision on whether or not will be in-person or virtual by January. Targeting January 11th meeting to make a decision. There is a question about the impact of eliminating one day giving us a lower revenue mark to meet with Sunriver. Dave will check into this.

The revised schedule for the remaining in-person event was discussed. Of note the LTC class schedule, AD workshops, Lee Green presenting, Scott Barnes at HOF banquet, Greg Bryne as speaker (keynote?), vendor access, meals, golf tourney, AD hike, were all touched on. Bart will work on a new draft schedule for the in-person event and bring to our next meeting.

Regarding attendance for an in-person event in the current situation, Bart reported 130 coaches were interested in attending the OACA basketball clinic held next month at the Sheraton. They will keep groups separated with no more than 50 per room with 4-5 rooms and have some virtual presenters. It was suggested we poll our members to help determine if we should stay in-person or move to a virtual format.

If we do go to virtual conference, we should consider charging something vs. free as last year. Will the NIAAA national conference being virtual help us out since AD can take LTC courses by participating in this event vs. waiting to take at ours?

Last year every class averaged about 100 participants. Will we be zoomed out by April if we are in virtual format?

Workshops Ideas – The value of the workshops were evident in the post-workshop evaluations and will continue to be cultivated for this year's event.

New Sponsors – Dave is still working on securing new and renewing existing/returning sponsors.

Begin creating State Conference Questions – Anna Maria is responsible for assembling the questions and will work with entire board Rob & Chris (OACA), Debi & Jack (OAOA), Peter & Kris (OSAA) to come up with and wordsmith into a closed answer survey.

Good of the Order –

Clint expressed his appreciation for the support from the group during/after the fire; very grateful for efforts to let them know he had support of the group. He reported 23% of Santiam students lost their homes. The community is coming together to help each other including students. FEMA came in and helped clean buildings, trying to get the gym set for students to come in and learn.

Dave asked if board members attending the OSAA sponsored RISE session and Character Strong session could provide a report back.

Meeting adjourned 12:11 pm

Action Items: Approval of Expenses/Association Checks/Receipts – none to report.

Future Meetings:

- January 11, 2021 Zoom?
- February 21, 2021 West Albany HS (League Reps)
- April 5, 2021 OSAA?
- April 17-20, 2021 State Conference – Sunriver
- June ?, 2021 Board Officer Retreat – Eugene/Bend?