



**OADA Board Officer Retreat
June 22 & 23, 2020
Tim & KC Sam's Home
1022 Coral Ridge, Eagle Point, OR 97524**

MINUTES

Monday, June 22

12:00 pm Call to Order (Kyle)
Roll Call (Anna Maria)

Present:

- Dave Hood
- Kyle Cowan
- Barty Rothenberger
- Doug Thompson
- Tim Sam
- Anna Maria Lopez
- Dennis Burke

2020-2021 Executive Board Officers include:

Past President: Dennis Burke
President: Kyle Cowan
President-Elect: Bart Rothenberger
Vice-President: Doug Thompson
Secretary: Anna Maria Lopez
OSAA Advisor/LTI Coord: Tim Sam
Executive Director: Dave Hood

Anna Maria was formally introduced to the OADA Ex. Board as secretary and should now be included as an OADA Exec. Member and issued a US Bank card.

Discussion Items/Reports

1. Notebooks - Roles & Responsibilities

a. Committees/Responsibilities/Assignments

- Motion to maintain treasurer position as a paid position – Toni Cowdrey (\$599 honorarium)
- Budget discussion: tracking with database; line items succinct
Budget committee - \$78,000 in account currently – with no conference due to pandemic, many elected to let membership ride – vendors told to keep money; saved money due to cancelled Section 8 meeting; leadership training institute was virtual; national conference still questionable, would save money if wasn't held to attend
- Responsibilities review/update (misc):
 - Update Ex Dir to include represent OACA
 - (Kris Welch has principal's email addresses)
 - Remove Registration Table assignment from OSAA Liaison and OACA Ex Board
 - Reviewed Awards – discussion of NIAAA State Award of Merit –vote went to Jeff Clark
 - Award due dates updated (Dave has changes)
 - League reps – will be identified through Classification reps by Sept. 15
 - Publisher for conference program currently Game Day

b. Update Committees

- Hall of Fame committee – Bill Bowers

c. Other Info?

- Provide 2019-20 OADA Awards plaques to each school (send) for principal to award at school gathering
- New AD Forum – post as a part of the listserv -

2. By-Laws & Constitution Review

a. Review sections & revise if needed

Article IV – Athletic Administrators – who is eligible to serve on the executive board? How do you interpret who is eligible?

Suggested edit language amending:

Athletic administrators who are active members and hold the current position of Director of Athletics shall be eligible to hold office

Article IX – Section 6 – budgets shall be proposed annually for voting at the ~~annual meeting~~ October League Rep meeting

2A and 4A Classification Rep positions up this year

Tim reported the NIAAA recommends an LTI mentor coordinator position; not board position

3. Review Classification Reps & League Reps 2020-21

a. Known names, AD turnover?

Scott Santagelo, Franklin; Randy Ramp, Sherwood retiring? One more year

Lake Oswego? Open

Chad Whaples?

TJ Pressley moved to principal at Pilot Rock

Troy Jerome, new superintendent

Go through Classification reps due by Sept. 15

4. Calendar of Meeting Dates & Locations for 2020-21

a. Meetings and Sites

September 21 – Ex Board @ OSAA Office

October 18 – Ex Board/League Reps @ Wilsonville HS

November 9 – Zoom

December - eliminate

January – Zoom

February 21 – Ex Board/League Reps @ West Albany

April 5 – Ex Board last big important mtg prior to SC

April 16 – Ex Board (stuff packets)

April 16-20 – State Conference

May (state track weekend) – Ex. Board Officer Retreat

5. Newsletter Discussion

a. Self-publish?

Publication Committee –Dennis - no more All-American; option to create own newsletter Publisher? Dennis suggested putting it together on Publisher suggested taking a course with Kyle (who will do next year?)

Sherry Jackson at All-American can do at \$30/pg.; how many pages are only from Oregon state vs. ads from AA? Offer by Laura, OACA secretary to help tutor Dennis; keep in-house; need to include sponsor ads; newsletter goes to members only, non-members can still access on the OADA website
 Motion to pay Sherry to create summer newsletter, be sure to include sponsor ads, at \$30/page **M/S/P**
 (Once created, Dave will send out)

- b. Deadlines:
 - i. September 18th / for the 23rd
 - ii. November 13th / for the 18th
 - iii. February 12th / for the 17th
 - iv. May 14th / for the 19th

- 6. OSAA / OADA Workshops (OADA ppt and presentation)
 - a. Tuesday, August 11 8:30 am – Noon Shriners Building **Kyle**
 - b. Wednesday, August 12
 - 8:30 am – Noon Nixyaawii HS **TJ Pressley?**
 - 8:30 am – Noon North Valley HS **Tim**
 - 12:30 – 4 pm OSAA Office (**still need**)
 - 12:30 – 4 pm OSAA Webcast
 - c. Thursday, August 13
 - 8:30 am – Noon Redmond HS **Dave**
 - 8:30 am – Noon Junction City HS **Bart**
 - d. Friday, August 14
 - 8:30 am – Noon OSAA Office **Anna Maria**
 - 8:30 am – Noon OSAA Webcast

7. Dinner ☺ DELICIOUS!!

- 8. Review 2020 State Conference
 - a. Review Conference new BEOs from Sunriver (Dave)
 - b. Discuss Virtual Conference Comments/Evaluations
 - c. Golf Tournament – Lost Tracks GC **cost \$45; sell for \$75**
 - d. New Exhibit Hall - Feedback from Vendors (Dave) – **like idea of moving to Sage Springs; good potential with space, cheaper**
 - e. What to keep/cut/**BSN conference gift for 2021?**
 - f. Monday Banquet –
 - i. OSU/UO (will meet with UO to plan)
 - ii. Awards – Review all
 - iii. Hall of Fame – Chair (Bill Bowers), Bob Akamian Emcee, Committee, Nominees
 - g. LTI courses for next year? (Tim) **why change anything – teach on Friday night or teach during the golf tournament**
 - h. Section VIII Meeting report (Dave)
 - i. Minutes – **need to identify NIAAA delegates by fall; F Kovalski award due by July 1**
 - ii. Future sites? **Attempt to contain cost by moving to Sage Springs and golf tourney to Lost Tracks from Crosswater**
 - iii. **Welcome for new AD's – Bill Bowers**

9. Planning for 2021 OADA Conference
 - a. Roll over everything from 2020 (at this point on board)
 - b. Keynote and all speakers
 - c. New sponsors – Looking for additional sponsors/corporate sponsors to provide financial support not necessarily from vendors looking to sell something to members/schools; would like to build up organization resources to provide greater freedom to pursue opportunities for AD/student support

Tuesday, June 23

8:30 am **Breakfast ☺ GOOD EATS!**
 Call to Order (Kyle)
 Roll Call (Anna Maria) **All present**

Discussion Items/Reports

1. BUDGET (Dave)
 - i. Sponsorships – Big Teams out; Director’s Mortgage? Pharmaceutical companies? Receptive to sponsorship
Looking for sponsorship who just want to sponsor vs. vendors who want to sell items to schools
 - ii. State Conference (Who is paid for?) Article VII, Sec. 2 - states the Executive Board may waive registration fees for ex board members who accept responsibilities involving significant time commitment at the conference. This is meant to cover members of Executive Board officers who work/assist with conference. Dependent on where budget status at the time
 - iii. Board Expenses (Apparel, LTC, Lunches, Travel)
 - iv. Misc. – Interest in additional golf tournament in the fall (?) Bart proposes he works with local course to generate revenue. Tourney for anybody – post on AD listserv
 - v. LTC classes – OADA gets \$25 rebate from NIAAA for each
 - vi. Would like to
2. OSAA Committees (names/nominees: August?) **waiting to hear from Peter and Kris on new mercy rule proposal and any committee needs**
3. Technology: ***Website update**
 Development of new site switching Tabs/layout suggestions
 - i. Forms updated w/correct info?
 ***Registration System** - Family ID
 - ii. Concerns (register/pay as a league)
 - iii. Costs/sponsorship
 - iv. Look at Final Forms?**Final Forms – AMP (Association Management Program)**
Questions:
 - How does the \$1000 scholarship work? Goes to OADA – meant to support ADs get to conference
 - Create AMP browser based – Chrome or Safari
 - Conference app available through app store
 - Able to Zoom meeting with FF; spoke with Julie Renner and had Toni Cowdrey on to listen/ask/discuss details of moving registration from Family ID to AMP
AMP appears to be better suited/tailored to OADA having numerous other state AD associations as current patrons

Options to include conference app; automatic notifications to members regarding payment/registrations/upcoming events appealing
Dave has been researching other state AD organizations who already use

4. National Conference (Who is planning to attend in Tampa?) (2021 - Denver)
Bart, Dennis, Dave, and Tim are a yes at this time; Kyle, Doug and Anna Maria are still pending
5. New AD Workshops – Dates? Locations – OSAA (Kris)
 - Need to help support OSAA/Kris in hosting those
 - Tim will check with Kris to see what support he needs; questions most commonly asked? Quarterly check-ins? LTC 502
 - OADA provide structure beyond workshop
 - Possible to add AD questions forum to website? Would be good to have OADA host vs. OSAA to drive AD's to our website vs. OSAA
6. Review old Strategic Plan? What does the organization want to do for the next 5 years? Do we bring back person to help us develop?
Will revisit at the Ex. Board meeting in the Fall 2020
7. Spirit of a Champion Program? (Dennis)
Met with Pete Weber and Ian Frost (GM - OSAA Sports Properties, Corporate Sponsorships, Marketing, Merchandise Sales) to hone kids and coaches – met with Don Lieber Bi-Mart – Ian felt OADA would get some money for PD for AD's
 - i. STAR (Safety, Tolerance, Awareness, Respect) Dennis will check with KT regarding program to see if this would be path we could follow with AD's
 - ii. Partner with OSAA?
8. Mentoring & Professional Development Plan (Tim)
 - i. AD Tool kit?
 - ii. Next steps and priorities
Tim is hoping he and Dennis can work on this – Evolution NIAAA decided to make this a standing committee – Tim is on this committee; in part to garner ideas from others (– along with sharing what he is doing in Oregon)
Would like to put together check lists and what others are doing
9. Equity and Diversity discussion
 - i. What are ideas for the Organization moving forward?
How do we work towards building more diversity w/in the OADA board and committees? Do we need to alter/change our by-laws to be more inclusive
AD Inventory of Equity w/in athletic programs/teams/coaching staff
 - ii. HB 3409
 - iii. Discussion on continuing work on diversifying OADA Board
Invite Greg Carradine, Marshall Haskins, others to provide suggestions
Positive in effort to diversify w/addition of Anna Maria; will continue to research and work towards improving board representation of members

Action Items between June and August?

Next Meeting:

Executive Board, September 21, 2020, **OSAA**

Noon

Adjournment