

Rob Holstrom

Rob graduated in 1976 from North Eugene HS. He attended Eastern Oregon State College where he earned his Bachelor of Science degree with dual endorsements in Business Education/Business Math. He continued his education at Portland State University receiving his Masters degree in 1986, basic Administrator Certification in 1998 and his Continuing Administrator Certification in 2006. Rob began his teaching and coaching career at Mapleton HS in 1980. He served as the head boy's basketball coach, assistant football coach and head Volleyball coach. In 1985, Rob moved to St. Helens HS as the head boy's basketball coach along with serving as an assistant coach in both football and baseball. He was named the athletics director in 1992, a position he would hold for six years prior to moving into the Assistant Principal position. In 1999, Rob moved to West Linn HS to become Assistant Principal/Athletics Director, a position he would hold until he retired in 2013. In retirement, Rob has served as an assistant basketball coach for his son Ryan at Boulder Creek HS in Phoenix, AZ.

Rob got an early start on his involvement in athletic administration. In 1983 he presented a proposal to the OSAA to extend the 1A State Basketball playoffs that led to the regional site concept for 1A basketball. While in the Cowapa League, Rob served leadership roles as secretary, treasurer and president. He was responsible for league championships for wrestling, track and swimming. When he moved to the Three Rivers League, he assumed leadership roles again serving as secretary, treasurer and league president. Rob was elected to the OADA Executive Board in 2003 where he filled the five chairs of leadership, serving as OADA President in 2006-2007. During his time at West Linn HS, Rob got involved with the NIAAA where he was presented at two national conferences for athletic directors. He helped organize the "Bruce Brown Tour" sponsored by Bi-Mart in 2007, which culminated with 24 presentations at eight different sites across the state. A twenty-one year member of the NIAAA, Rob represented the OADA at various Section VIII meetings.